



zipForm® today - CA edition

LEADING THE WAY...® IN TRANSACTION TECHNOLOGY.



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zipyourflyer.com
E-Flyers that Work

Other Agents Have Your Buyer

ZIPTIPS: 2-FACTOR AUTHENTICATION
zipForm® Plus now has an opt-in feature that will protect users' accounts and confidential client information from unauthorized access!

CURIOUS TO KNOW WHAT FORMS WERE RELEASED THIS DECEMBER?

Well, it's that time of year again! What? No, it's not time for the traditional Running of the Weasels. That's in April, obviously.

It's the time of year where we all celebrate the new forms that are being released! Which forms? You can find out which forms and the changes to others on the [Standard Forms](#) page on [car.org](#). You will learn all about the new forms below and the 13 other forms that were updated:

- AEA – Amendment of Existing Agreement Terms
- PIA – Property Images Agreement
- TEAM – Team Agreement

The member review and comment period for the December 2017 forms revision ended at 12:00 p.m (noon) on Friday, November 3rd, 2017. Be on the lookout for future updates from your Local Association about the next forms update.

Every June and December California REALTORS® see new forms or form updates to contracts that they are practicing with. Agents should, of course, review the forms and consult with brokers about how their practice will be affected, if at all.

Learn more at [www.car.org](#).

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THE NUMBER ONE REASON AGENTS STRUGGLE has nothing to do with how good they are at the technical parts of the business. It has nothing to do with their work ethic or their people skills. Great

Any zipForm® user can opt in to Two-Factor Authentication, which means that each time you sign in to your zipForm® account, you will be asked to enter a code that will be sent to your email or mobile device to gain access to your zipForm® account.

With Two-Step Verification, aka Two-Factor Authentication, each time you sign in to your zipForm® Plus account, a random and secret code is sent to your mobile device or email address which you will be asked to enter. This helps ensure that only you can log in to your account and that intruders, even if they guess your password, cannot log in to your account. We highly recommend that you turn on this extra security measure.

- An additional layer of security
- Protect your account and documents
- Put your mind at ease

Learn more about [two-factor authentication](#) and as always, find [support information](#) at www.car.org.

ZIPFORM® SERVICES SPOTLIGHT:



MyNHD, Inc. assists sellers and agents in complying with California's Natural Hazard Disclosure Act which requires disclosure of certain mapped hazard areas when a property is being sold. The reports prepared by MyNHD, Inc. contain other important disclosures and information available through public records. By selecting MyNHD, Inc. as your disclosure provider, sellers and agents are taking advantage of the "Safe Harbor Provision" that transfers liability for such reporting to the Third-Party Disclosure Provider. MyNHD, Inc. carries \$10 Million in Errors & Omissions Insurance that covers all parties in the real estate transaction. "We Do the Work, You Get the Protection". As proven

agents struggle every day, and it's simply because they don't [>>> MORE](#)

BUILD YOUR TEAM AND SUCCEED

[zipForm® Plus Team Edition](#) offers the same flexibility and versatility that real estate teams offer their clients. Team members can collectively work together on transactions online instead of exchanging files through email or in-person. Eliminate the repetitive paperwork and enjoy streamlined efficiency with zipForm® Plus Team Edition.

Features include:

- Administrative Features
- Quick Loading Tools
- Auto-populates Information
- Share Documents for Approval
- Built-in Oversight Tools
- Streamline Office Workflows
- Responsive User Interface
- Multi-user Capability

Learn more about [zipForm® Plus Team Edition](#) for transaction management and working together easier. [Sign up now!](#)

You'd be a lot cooler if you used infographics in your marketing. Free consumer-friendly infographics are delivered free to your inbox every week from C.A.R. [Try One Cool Thing.](#)

LAST CHANCE TO USE YOUR CE MEMBER BENEFIT THIS YEAR

Have you claimed your 45-hour online CE course package in 2017? If not, there's still time. Even if you did not need to renew your license this year, you can still select courses and take up to one year to complete them. Visit [45Free.car.org](#) for more information.

4 in 5 transactions are saved from falling out of escrow when using C.A.R.'s Finance Helpline. [Let C.A.R. assist you in better serving your clients!](#) Call (213) 739-8383!

leaders, our time tested philosophy continues to be... Great Product • Great Price • Great Service.

Visit www.mynhd.com for more information.

C.A.R. LEGAL TOOLS

C.A.R. Legal Tools is the place to find dynamic and engaging legal tools to help you, your office, and your clients understand legal issues related to real estate. Some tools are designed just for your office meetings and others may be shared with clients. Each month a different topic is explored via tools like videos, flyers, slide decks, and infographics. Topics that have been explored this year include: Water-Conserving Plumbing Fixtures, Negotiating Repairs, Cyber Crime, Referral Fees, Chain Transactions, Advertising, Team Names, Square Footage, Agent Visual Inspection and Disclosure Forms, Disclosure of Death, and Tax Withholding and Reporting for Brokers.

Visit the [Legal Tools](#) webpage to review this information and stay tuned for December's Legal Tools topic: Serving Alcohol at an Open House. [Learn More>>](#)

LAST MINUTE SUPER-SALE 50% OFF

Looking for a last minute gift idea? How about a coffee mug and car magnet with the popular tagline: "Who's Your REALTOR®" from C.A.R.'s consumer ad campaign? It's the perfect way to show everyone your love for real estate.

Plus, now through 11:59 p.m. PST on Friday, November 15th we're taking 50% off the member price of the mug and magnet. No promo code necessary, price shown is the discounted price. [Shop now](#)

AUTOMATE YOUR BUSINESS FOR BIG GROWTH IN 2018

Here's something to consider as the year unwinds: What would your real estate business look like if you spent more time working on it rather than working in it? Join us Tuesday, December 19th at 10 a.m. to learn how Realvolve's 4D Workflow platform

3D TOURS: THE NEW STANDARD IN REAL ESTATE

If you're trying to create an impact on your real estate business – you should consider adding Virtual Reality (VR) and 3D Tours. As more homebuyers and home sellers are demanding a more immersive homebuying and selling experience you can create flawless VR & 3D tours with [immoviewer](#). This award-winning do-it-yourself 3D tour software tool has an easy-to-use guided app that will help you shoot, produce, and share a polished and professional 3D enabled virtual property tour in 30 minutes or less. [Get started today >](#)

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Feeling overwhelmed? Realvolve can help you create workflows and templates so that you can automate common tasks and work smarter. [Get started now!](#)
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NEW TENANT SCREENING TOOL: RENTSPREE

[RentSpree](#) is a platform for C.A.R. members to easily collect rental applications and screen tenants. This service automates the lease application process by providing a 24/7, one-stop system for screening applicants. With RentSpree, C.A.R. members are provided with a quick and easy rental application, TransUnion credit report, background check, and eviction report for their tenants.

RentSpree is also available via [zipForm® Plus](#). Just look for RentSpree in the services tab.

helps you effortlessly automate your busywork so you can spend more time with your clients.

From scoring your client relationships to organizing all your tasks, understand how to rewire your brain for long-term success with automation! [Register here >](#)

Your transactions are a login away.

Sign in to zipForm® from the homepage by clicking on the Access Link next to the featured REALTOR®.

The Tools you Need.

Support You Want.

The [new car.org](#).

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QUESTIONS OR COMMENTS: [contact C.A.R.](#)

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