



# zipForm® today - CA edition

LEADING THE WAY...<sup>®</sup> IN TRANSACTION TECHNOLOGY.



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## ZIPFORM® PLUS CLASSIC IS GOING AWAY AT THE END OF OCTOBER!

Get ready! After October 2017, zipForm® Plus (the Classic version) is going away.

Don't worry! The NEW zipForm® Plus platform is here for you and isn't going anywhere.

Exclamation point! zipLogix™ released the new zipForm® Plus platform this summer and C.A.R. members have become more and more proficient with it ever since. Be it [webinars](#), [user guides](#), recorded webinars, or [online videos](#), CA members have multiple resources to learn to use this advanced new real estate tool. C.A.R. and zipLogix continue to bring California REALTORS® the most advanced tools and developments that keep their real estate software ahead of the curve, where it needs to be.

We've got more helpful webinars scheduled throughout October and you'll see more on the calendar as November approaches. Make sure you're signed up for these free training sessions and see what else is available on our webinar page.

The NEW zipForm® Plus  
[Tue, Oct 17, 2017 | 10am - 11am PST](#)  
[Wed, Oct 25, 2017 | 10am - 11am PST](#)  
[Wed, Nov 1, 2017 | 11am - 12pm PST](#)

As always, these webinars are a member benefit and members can sign up for as many as they like! If these days and times do not work with your schedule, visit the [Upcoming Webinars](#) page to find an appointment that

**Need a getaway?**

Relax, rejuvenate,  
and re-energize  
your business!

**EXPO**

Take me away  
to San Diego >>>

The tools you need. Support you want.

## ZIPTIPS: THE UPDATED ZIPLOGIX DIGITAL INK® SIGNATURE PLATFORM INSIDE ZIPFORM® PLUS

The new zipLogix Digital Ink® is available now inside zipForm® Plus!

The blue on-screen toolbox you know from zipLogix Digital Ink® is gone and has been replaced by a brand new, slim tool bar found on the left-hand side of the screen. REALTORS® will be able to drag and drop the tool bar as they need to and drag and drop tasks that are easy to identify.

zipLogix™ has training material on how this new version of zipLogix Digital Ink® works. All members can view online videos and download user guides at any time from [www.zipLogix.com](http://www.zipLogix.com) or from [www.car.org](http://www.car.org).

### Happy signing!

Find out more and review [support material](#) at [www.car.org](http://www.car.org).

## ZIPFORM® SERVICES SPOTLIGHT:

### **FIDELITY NATIONAL HOME WARRANTY**

A Fidelity National Home Warranty is a one year service contract that covers the repair and replacement of a home's covered major systems and appliances. Seller's Coverage, buyer's coverage and new construction coverage are available for most residential real estate properties. FNHW also offers a 13-Month CRES ADVANTAGE Home Warranty Plan for CRES insured agents and offices. FNHW and DS are both owned by Fidelity National Financial, Inc. (FNF) – a Fortune 500 Company.

Visit [Fidelity National Home Warranty](#) to learn more!

### SHOULD YOU BE ON A TEAM?

There's a lot of chatter these days about real

works for you.

All members can view online videos and download user guides at any time from [www.zipLogix.com](http://www.zipLogix.com) or from [www.car.org](http://www.car.org).

We'll see you online!

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**THE #1 REASON MEGA-AGENTS ACHIEVE SUCCESS** at such a high level has nothing to do with their technical skills or people skills or with how hard they work. There is, however, a direct correlation between profitability in this business and [>> MORE](#)  
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## SHOW YOUR REAL ESTATE PRIDE



Show everyone your love for real estate with the popular "Who's Your REALTOR®?" branded car magnet and ceramic coffee mug. Limited quantities available. [Get yours while they last>](#)

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**Help your clients avoid litigation expenses and headaches** and refer them to the C.A.R Mediation Center for a reliable, affordable, and experienced mediators. [Learn More >](#)  
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## DOES YOUR CLOSING PROCESS NEED HELP?

We know the closing process is complicated but it doesn't have to be. Join us to learn how to avoid the many pitfalls in the transaction process to perfect yours and your team's closings.

Thursday, October 12th at 8:30 a.m. at EXPO in San Diego, [Register here >](#)

**We offer a Certified Transaction Coordinator program.** [Learn more >](#) The

estate teams, but is a team best for you? Join us to learn the best practices of successful teams to grow your income.

Thursday, October 12th at 2:00 p.m. at EXPO in San Diego, [Register here >](#)

**Can't make it to San Diego?** Checkout our online "I to We: Building and Working as a Team" course available anytime, [Learn more >](#)

### SLEEP EASIER TONIGHT

Don't let that missed sale haunt you for the rest of your life! Next time be prepared for those times when you can't be at your computer to write up an offer with our always available ReadyPak® forms for both sellers and buyers. No power necessary. [Learn more>](#)

### NEW LEGAL TOOLS: AGENT VISUAL INSPECTION AND DISCLOSURE FORMS

C.A.R. Legal Tools offers dynamic, concise, and engaging legal material to help you, your office, and your clients quickly and easily understand key legal issues pertaining to real estate.

The most recent Legal Tools topic discusses an agent's duty to conduct a reasonably competent and diligent visual inspection of a property offered for sale. In addition, the disclosure of the conducted inspection to the prospective purchaser will be explained.

[View the Agent Visual Inspection & Disclosure Forms slide deck and quick guide.](#)

New topics are released each month and all may be viewed and downloaded on the [Legal Tools page](#).

### NEW TENANT SCREENING TOOL: RENTSPREE

[RentSpree](#) is a platform for C.A.R. members to easily collect rental applications and screen tenants. This service automates the lease application process by providing a 24/7, one-stop system for screening

Fundamentals of Transaction Coordination live webinar course (LearnMyWay®) will be taught on Tuesday, October 17th. [Learn More>](#)

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**FREE 45 Hour Online CE package!** If you're a member of C.A.R. you now get a free 45-hour online CE package in 2017! Claim now and take a year to complete. [Learn more >](#)  
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### THE 6 SECRETS TO LEVEL UP YOUR ONLINE MARKETING

We've all got secrets to share but have you heard the top 6 for capturing more clients with creative online experiences? Be sure to join us for our free live webinar on Tuesday, October 17th at 10 a.m. to discover how to apply a few simple techniques that will help boost your online marketing presence to have more clients continuously find you. [Save your spot here >](#)

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**Sometimes words just aren't enough.** Spice up your client communication with FREE emojis designed exclusively for REALTORS®! Join the CARmoji movement [here](#).  
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### NEW TRAVEL BENEFIT FOR C.A.R. MEMBERS

The [C.A.R. Member Discount](#) program now includes preferred access to a discount travel booking site that offers C.A.R. members exclusive hotel room rates that are up to 70% lower than other public online travel website or hotel website.

This travel booking website has over 800,000 hotels to choose from and the online search & booking process is identical to other popular travel websites so you can book with ease and absolute confidence that you're getting the lowest possible rates.

Individual registration to access this booking site is fast and easy, only requiring a user name, password, and valid email address. [Click here now to register>>](#).

applicants. With [RentSpree](#), C.A.R. members are provided with a quick and easy rental application, TransUnion credit report, background check, and eviction report for their tenants.

Rentspree is also available via [zipForm® Plus](#). Just look for RentSpree in the services tab.

### ATTEND A LIVE ZIPFORM® TRAINING SESSION AT EXPO

The C.A.R. EXPO is happening right now! zipForm® instructors will be at [C.A.R. EXPO](#) through Thursday. Visit us at the C.A.R. booth or attend one of our [training sessions](#) on [Wednesday](#) or [Thursday](#). See you at the EXPO!

#### ***Your transactions are a login away.***

*Sign in to zipForm® from the homepage by clicking on the Access Link next to the featured REALTOR®.*

#### ***The Tools you Need.***

***Support You Want.***

***The [new car.org](#).***

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