



zipForm® today - CA edition

LEADING THE WAY...[®] IN TRANSACTION TECHNOLOGY.



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THE BRAND NEW ZIPFORM® PLUS PLATFORM!!

On July 31, 2017, zipLogix™ released an all new zipForm® Plus platform for California REALTORS®. Members can now enjoy a brand new, state-of-the-art experience inside of zipForm® Plus. The latest enhancements aid users when drafting contracts, managing transactions, and closing deals! Improved functionality, more accessible features, and a new design all contribute to an all-new, smoother experience in the platform.

C.A.R. and zipLogix continue to bring California REALTORS® the most advanced tools and developments that keep their real estate software ahead of the curve, where it needs to be. Members have already seen augmentations in the past few years in the signature process, transaction management, and on the mobile front. This latest development sees a new platform that has the member in mind.

To access the new platform, visit www.car.org and log in to zipForm® Plus. Then, click on the **Try New Plus** button at the top of the screen. [Support materials](#) can be found on the C.A.R. website.

For more information, visit www.car.org.



ZIPTIPS: TRANSACTION SUMMARY

Imagine being able to see basic details about a deal you've been working on without having to sift through the forms themselves. The new zipForm® Plus platform makes this

SPEND A MORNING WITH A MILLION DOLLAR

AGENT Peek inside the businesses of the most successful agents in the country. Get the ads they run to generate dozens of leads every day; the scripts they use, the presentations that convert >> [MORE](#)

THERE'S FORMS TUTOR® TO HELP YOU!

Forms Tutor®, the free advanced electronic training tool from C.A.R. makes it easy for REALTORS® to better understand the forms

possible.

zipForm® Plus received two screens that will seem new to members. The robust Dashboard that provides data visualization tools for users is now the landing page after login. The second screen is new to zipForm® Plus: The **Transaction Summary**. It has actually been available for some time in zipForm® Mobile.

With the Transaction Summary, users now can view basic Property, Listing, and Purchase information all on one page. Not to mention a short list of Parties, Service Providers, and even some of the classic tools presented in a new way. Some members may not have known that some of these tools even existed!

California REALTORS® will land on the Transaction Summary as soon as they click to open a Transaction file.

Find out more and review [support material](#) at www.car.org.

ZIPFORM® SERVICES SPOTLIGHT:



You can feel confident choosing Old Republic Home Protection as your home warranty provider. We've been committed to offering your clients useful, comprehensive coverage and unparalleled service since 1974. We also support real estate professionals with free, customizable marketing tools designed to increase business and referrals.

Visit <http://www.orhp.com> to learn more!

NEW LEGAL TOOLS: TEAM NAMES

C.A.R. Legal Tools offers dynamic, concise, and engaging legal material to help you, your office, and your clients quickly and easily understand key legal issues pertaining to real estate.

The most recent Legal Tools topic explains the specific CALBRE requirements that must be followed when a group of two or more real

they're using to complete their transactions. This helpful member benefit is a live, interactive guide that is accessible from inside the zipForm® Plus platform and on car.org to provide REALTORS® with the help they need while working on the forms.

Have a question about a specific form? Forms Tutor® explains the most highly utilized standard forms clause-by-clause, with audio and text instructions for superior ease of learning. To launch Forms Tutor® look for it inside the help button in zipForm® Plus and then click the icons placed throughout the forms to gain immediate insight about that form's function.

Access [Forms Tutor®](#) now or [learn more](#).

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FREE 45 Hour Online CE package! If you're a member of C.A.R. you now get a free 45-hour online CE package in 2017! Claim now and take a year to complete. [Learn more >](#)
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BACKUP FOR YOUR DEAD BATTERY

Has this every happened to you? You're ready to work your real estate magic, you open your zipForm® Mobile app and right in the middle of your transaction your battery dies? With the C.A.R. ReadyPaks you will never have to miss a deal again.

Each ReadyPak of forms is everything you need to start a transaction with a buyer or seller. Don't let a deal die because your battery did. [Help is here >](#)

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Don't let your current clients become your past clients. STAY CONNECTED EVERY MONTH WITH C.A.R.'s [FREE ClientDIRECT® NEWSLETTER!](#)
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PROBATE HELP IS HERE!

It's a sad part of life for your clients – can you help them through the probate process?

There are several procedures involved when selling a property under the California Probate Code. C.A.R. Business Products now offers three ways to give you the step-by-step knowledge you need to help your clients through the

estate agents working under the same broker wish to work as a team. We explain what is permitted (and what is not) when a team advertises themselves.

[View the Team Names Slide Deck and Quick Guide](#)

New topics are released each month and all may be viewed and downloaded on the **[Legal Tools](#)** page of **[car.org](#)**.

**EVEN MORE VALUE FOR TEAMS:
ZIPFORM® PLUS TEAM EDITION**



All set with your new C.A.R. Legal Tools? Make sure you know all about the **[team-based tools](#)** that C.A.R. offers like the **[zipForm® Plus Team Edition](#)**! Work in groups to close more deals and allow easier work flow. Designed with REALTORS® in mind, the Team Edition and **[Broker Edition](#)** will both be covered on **[August 15, 2017 at 10:00am](#)**.

[Register now](#) for the webinar today and find out more by visiting **[www.car.org](#)**.

Your transactions are a login away.
Sign in to zipForm® from the homepage by clicking on the Access Link next to the featured REALTOR®.

***The Tools you Need.
Support You Want.
The [new car.org](#).***

California Probate Code. Choose from a printed guide, live webinar or online course to fit your learning needs. Prepare early so you can be there to help your clients in their greatest time of need. **[Learn more >](#)**

Now through Wednesday, August 9th take 30% off The Probate Process printed guide, **[by going here >](#)**
Price shown is the discounted price, member price after Wednesday is \$33.60.

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You'd be a lot cooler if you used infographics in your marketing. Free consumer-friendly infographics are delivered free to your inbox every week from C.A.R. **[Try One Cool Thing.](#)**

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HOW TO CONVERT ONLINE LEADS INTO CLIENTS

Content marketing is 62% cheaper than other forms of advertising and generates 3x the leads. How can you convert your content into contracts?

Join us on Wednesday, August 16th for our next live webinar where we will show you how to produce, publish and promote your brand with your local-market knowledge to generate and grow new business easily.

Learn how to:

- Craft compelling content to drive engagement
- Turn "Likes" and "Shares" into new business
- And much more!

[Register here >](#)

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