



zipForm® today - CA edition

LEADING THE WAY...[®] IN TRANSACTION TECHNOLOGY.



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WELCOME TO YOUR C.A.R. TRAINING CENTER

The C.A.R. Training Center is a member's one-stop-shop for any member benefits or products and services grouped by how members identify. This is available now on the C.A.R. website, so start venturing down your new paths and tracks that you can follow online for everything they need.

Whether you log in as a New Member, Advanced Member, Returning Member, or a Specialist working with specific clients or types of housing, you will find valuable resources you can use.

Visit the [**C.A.R. Training Center**](#) today and see the paths that CA REALTORS® can follow to find the resources they need when they need them.

THE NUMBER ONE REASON AGENTS

STRUGGLE has nothing to do with how good they are at the technical parts of the business. It has nothing to do with their work ethic or their people skills. Great agents struggle every day, and it's simply because they don't >> [**MORE**](#)



ZIPFORM® SERVICES SPOTLIGHT:



*First American
Home Warranty*SM

A [**First American home warranty**](#) is a smart, simple, affordable way to save your clients from the unexpected expense and hassle of home system and appliance breakdowns. First American has been recognized as a leader in the home warranty industry for more than 30 years. You can

ZIPTIPS: ZIPCONSULT® HELPS YOU MEET WITH CLIENTS AND COLLEAGUES INSIDE ZIPFORM®

PLUS

When you're drafting your documents, you're thinking about the deal. Will it close? What else is needed? Is everything running on schedule? Guess what:

Your clients are thinking the same thing.

If you need to meet with your clients to go over paperwork or anything else, you can use zipConsult® inside of zipForm® Plus. Found in the top right hand corner of the platform, you can launch a meeting from your laptop or desktop at any time. Share your screen, audio chat, or video chat with your meeting attendees.

Learn more about [zipConsult®](#) or [how to launch a meeting now](#). For more information, visit the [Support page](#) on [www.car.org](#).

HAF LIBRARY IS NO LONGER AVAILABLE INSIDE ZIPFORM® PLUS

CA REALTORS® should be advised that the HAF Library is no longer available inside zipForm® Plus. The library was briefly renewed and for a short time last month but moving forward will not part of the available suite of libraries inside of zipForm® Plus.

In November, 2002, CALIFORNIA REALTORS® unveiled the [Housing Affordability Fund](#), a non-profit 501(c)(3) dedicated to addressing California's growing housing affordability crisis. In the midst of skyrocketing housing costs, REALTORS® were bearing witness to more working families getting pushed away from the American dream of homeownership. The Housing Affordability Fund was established to provide more options for first time homebuyers' entry into homeownership.

For more information please call Julissa Gómez at (213) 739-8380 or julissag@car.org.

count on our experience, integrity and stability to honor our commitment to you. As a member of the First American Family of Companies, we continue a proud legacy of service that started in 1889.

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Sometimes words just aren't enough. Spice up your client communication with FREE emojis designed exclusively for REALTORS®! Join the CARmoji movement [here](#).
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TOP AGENT SHARES STRATEGIES FOR SUCCESS

Join us for a free webinar on Thursday, July 13th to learn:

- Cutting-edge technology tips and tools top agents are using today
- What top agents are doing that others aren't
- Some strategies you can start doing today to drive results tomorrow

[Register here](#)

[Centriq](#) provides a FREE Android and iOS application that helps homeowners easily capture, retain and share information about their home.

The [Centriq app](#) includes information such as manuals, spare parts, how-to-guides, recall notices, videos, and so much more-all customized into a personalized digital user's manual that is specific to the items in that home. Centriq also makes it easier for members to stay connected with their clients and win more referral business by sponsoring their own branded version of the app to give to clients.

Try it free in the [Apple iTunes Store](#) and on [Google Play](#).

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You'd be a lot cooler if you used infographics in your marketing. Free consumer-friendly infographics are delivered free to your inbox every week from C.A.R. [Try One Cool Thing](#).
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C.A.R.'S INNOVATORS WORKSHOP PROGRAM IS OPEN FOR SUBMISSIONS

[C.A.R.'s Innovators Workshop](#) welcomes Innovators to make their best pitch for an idea or tool that can help elevate the business of real estate professionals. Individuals or company submissions that are selected will gain access to assets and resources from C.A.R. to help turn their vision into reality. Submissions for the program are open to REALTORS®, brokers, real estate industry gurus, engineers, software developers, and entrepreneurs.

The next deadline for submissions is Tuesday, August 15th. Please visit the [Innovators Workshop](#) page on the C.A.R. website for more information. Submit your idea [here](#)!

A NEW LOOK AND PLATFORM FOR ZIPFORM® PLUS!

zipForm® Plus is one of the most widely used tools for California REALTORS® and the platform is going through some major improvements very soon! All of the updates have been done with members in mind so be on the look out for more news from C.A.R. We will release more information soon. Stay tuned!

Your transactions are a login away.
Sign in to zipForm® from the homepage by clicking on the Access Link next to the featured REALTOR®.

**The Tools you Need.
Support You Want.**
The [new car.org](#).

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GENERATE MORE LEADS EASILY WITH FACEBOOK

Join us for a free webinar on Thursday, July 27th at 10 a.m. to learn how to use Facebook to:

- Future-proof your marketing
- Establish your credibility as an agent
- Reach thousands of local buyers and sellers
- Generate qualified leads right to your inbox

[Register here](#)

Just Listed and Sold helps real estate professionals reach more people and get more leads – [learn how!](#)

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Don't let your current clients become your past clients. STAY CONNECTED EVERY MONTH WITH C.A.R.'s [FREE ClientDIRECT® NEWSLETTER!](#)

IN THE THICK OF THE TRANSACTION

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Are you in the middle of every transaction trying to assemble paperwork, disclosures and coordinate signatures? Maybe you should consider taking courses to earn C.A.R. Education's Certified Transaction Coordinator (CTC) certification to help you manage every detail of the transaction better. [Learn more >](#)

195,000 REALTORS® statewide. C.A.R. does not in any way endorse or sponsor any product or service or vendor mentioned herein unless expressly stated.

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QUESTIONS OR COMMENTS: [contact C.A.R.](#)

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