



zipForm® today - CA edition

LEADING THE WAY...[®] IN TRANSACTION TECHNOLOGY.



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ZIPFORM® QUESTIONS ANSWERED ON C.A.R.'S FACEBOOK LIVE!

Hey all you social media fanatics – [C.A.R.](#) is bringing [zipForm® Training](#) to [Facebook!](#)

On June 28th at 11am, zipForm® Product Coordinators will be taking over the [C.A.R. Facebook](#) page in a zipForm® Question and Answer session for members who are following C.A.R. on Facebook. We will be logging in and answering some of the most popular questions that have been submitted by REALTORS® via the [Customer Contact Center](#). We will also be reviewing some of the less common (but helpful) questions and addressing these as well. Of course, you will also have a chance to have your questions answered live, during the session!

Take this opportunity to learn about other resources available to C.A.R. members like the [Support](#) page, [Upcoming Webinars](#) schedule, and the [C.A.R. Business Products](#) page.

MAKE SURE YOU KNOW WHEN WE'RE LIVE

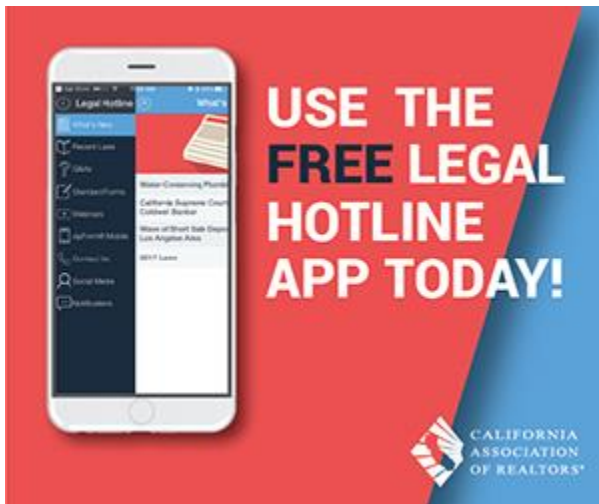
To be sure you catch this Questions and Answers session, make sure you LIKE and FOLLOW [C.A.R. on Facebook](#) and other social media like [Twitter](#), [Instagram](#), and Snapchat (@carealtors). The next time you log in to Facebook, you will be notified that C.A.R. is "Live!"

If you would like to submit your own questions beforehand, send them to [Nathaniel Osollo](#). See you on June 28!

ZIPTIPS: HOW LONG WILL ZIPFORM® PLUS HOLD MY FILES?

Did you know that zipForm® Plus only

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UNLOCK THE HIDDEN WEALTH INSIDE YOUR R/E CAREER. Most real estate agents believe high income is the reward earned for long hours and hard work. This is a lie. To have a great income and life in real estate,



saves your Transaction files for a limited amount of time? No, wait – don't freak out yet! Did you know that it will hold files for up to 7 years? Better? Okay, good.

That's right, zipForm® Plus, will eventually purge all your Transaction files and data from its system 7 years after the date it was created. That means that at some point within those 7 years, REALTORS® should be manually exporting files and saving them somewhere else (jumpdrive, external hard drive, etc). Obvious question is obvious: How do you export Transaction files?

After logging into zipForm® Plus, at the top of the screen, REALTORS® will see options like Forms, New, Delete, followed by Import and Export. Export will allow you to choose the Transaction files you want to copy outside of zipForm® Plus, confirm which content (if not all) you'd like to save, and then confirm. The files will end up in your internet downloads and will allow you to drag and drop, copy and paste, as you please. Deleted files can also still be exported in the Deleted Transactions menu (found when hovering over Transactions) for up to 30 days after the file has been deleted.

For more information, visit zipLogix for [instructions](#), visit the [Support page](#) on www.car.org.

WHY WEB LEADS ARE WEAK

Join us for a free webinar on **Wednesday, June 28th at 10 a.m.** to discover a simple step-by-step process about how to build a competitive business that lasts. We'll show you how investing one hour a week is worth a lifetime of long-term success.

You'll learn:

- Why it's crucial to use technology to manage and grow your relationships, both

you must reject this belief system by [>> cont'd](#)

ZIPFORM® SERVICES SPOTLIGHT:



Nothing can diminish the joy of buying, selling, or owning a home like unexpected repairs. Home systems and appliances that are working perfectly one day can suddenly break down due to normal wear and tear, always at the worst possible time. Protecting your property with a [HomeGuard HomeWarranty, Inc.](#) Home Protection Plan can minimize the impact of these unanticipated annoyances and save you thousands of dollars on outside repair costs. HomeGuard HomeWarranty, Inc. provides dependable, timely solutions to unpredictable breakdowns. The reliable service received from our local, pre-screened contractors includes full service on all covered home systems and appliances, regardless of age, make, or model. Our wide range of coverage options meet the needs for any residence including rentals and vacation homes. At HomeGuard HomeWarranty, Inc. we step up when things break down.

You're an expert. It's okay to show it off. Use **C.A.R.'s current interactive market stats, infographics, and more** to make your client presentations stand apart. [Click for more!](#)

SHOULD YOU BE ON A TEAM?

The C.A.R. Working as Team Guide is perfect for anyone who's considering making the move to working on a real estate team. This guide sums up everything you need to know about what it takes to be on a successful team and if being on a real estate team is best for your future career. [Purchase your guide today >](#)

This guide is also available as an online class, [learn more >](#)

leads and past clients

- Insights into the psychology of business relationships
- How to use technology and processes to automate your business so you free up your time (not just add more tools)

[Register for this FREE webinar here >](#)

HAF LIBRARY IS BACK (INSIDE ZIPFORM® PLUS)!

Some users may have noticed that the HAF Library was not available last month for a brief time. Thanks to the HAF Committee, the HAF Library once again became available inside zipForm® as a C.A.R. member benefit.

In November, 2002, CALIFORNIA REALTORS® unveiled the [Housing Affordability Fund](#), a non-profit 501(c)(3) dedicated to addressing California's growing housing affordability crisis. In the midst of skyrocketing housing costs, REALTORS® were bearing witness to more working families getting pushed away from the American dream of homeownership. The Housing Affordability Fund was established to provide more options for first time homebuyers' entry into homeownership.

For more information please call Julissa Gómez at (213) 739-8380 or julissag@car.org.

45 HOURS - FREE!

Don't forget to claim your 45 hour online CE course package to use toward your license renewal requirements. Each package contains online courses approved by the CalBRE and C.A.R. Education which includes all of the mandatory subjects you need so you don't need to worry about whether you've met the requirements!

Choose from 1 of 4 course packages to fit your license renewal needs. [Claim your package here >](#)

Being a REALTOR® can save you \$8,000 a year. Get in the know [here](#).

THE GAMECHANGING WEBINAR

Join us for a free webinar on **Tuesday, June 20th at 10a.m.** and learn how to easily integrate Virtual Reality (VR) in your real estate business, offer a low cost and unique immersive experience for your clients, and win more exclusive buyer contracts and listings by offering a value-add. [Register here >](#)

If you're trying to create an impact on your real estate business – you should be leveraging Virtual Reality (VR) and 3D Tours. There's no doubt VR and 3D Tours are here to stay as more homebuyers and home sellers are demanding more immersive homebuying and selling experiences. Create flawless VR & 3D tours with [immoviewer](#) – an award-winning do-it-yourself 3D tour software tool. The easy-to-use guided app will help you shoot, produce, and share a polished and professional 3D enabled virtual property tour in minutes.

Not all disputes can be resolved with a hug. C.A.R.'s OMBUDSMAN HOTLINE is a FREE member benefit that anticipates, identifies, and resolves misunderstandings between members and clients. Call 213-739-7227 or [click for assistance](#).

C.A.R. EDUCATION HAS YOU COVERED

Did you know that C.A.R. Education has created programs to help you through every phase of your real estate career, along with training to help you enter many market segments? We have something for everyone, whatever phase you're in:

- New Agent?
- New Broker?
- Dealing with legal issues?
- Representing your clients?
- Transaction coordination?
- Managing rental properties?
- Resource efficient homes?
- Working with first time buyers?

- Mortgage Loan Originators (MLO NMLS)?

[Begin building your Career Path Today! >](#)

Your transactions are a login away.

Sign in to zipForm® from the homepage by clicking on the Access Link next to the featured REALTOR®.

The Tools you Need.

Support You Want.

The [new car.org](#).

Connect with us



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QUESTIONS OR COMMENTS: [contact C.A.R.](#)

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