



zipForm® today - CA edition

LEADING THE WAY...® IN TRANSACTION TECHNOLOGY.



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**WATCH. LISTEN. LEARN.
C.A.R. WEBINARS**

ZIPTIPS: DID YOU KNOW THAT ZIPFORM® HOLDS YOUR TRANSACTIONS FOR 5 YEARS.

Transactions are stored in zipForm® for 5 years. Want to store them for even longer?

3 WAYS TO USE ZIPFORM®: STANDARD, PLUS AND MOBILE

Did you know that you can use zipForm® 3 different ways?

zipForm® Standard is offered as a free member benefit for users who prefer the desktop version. Internet connection is not required to use this version.

California REALTORS® now have a brand new, state-of-the-art platform running in zipForm® Plus. The latest enhancements to zipForm® Plus help users draft contracts, manage transactions, and close deals! Improved functionality, features, and a new design are all here for members to enjoy.

zipForm® Mobile keeps transactions readily accessible, no matter where the day takes you. From a mobile device, you can create transactions, import listing data, send e-signatures and much more.

- Register for our live webinars
- Watch videos
- Visit our [Support Page](#) on [car.org](#).

STAY CONNECTED TO YOUR CLIENTS EACH MONTH FOR FREE! With the all new ClientDIRECT® online newsletter you can keep your contacts updated with info about their area, the industry, your listings, and more. Log onto [www.ClientDIRECT.net](#) and **sign up for FREE!**

MULTIPLE AGENTS AND MULTIPLE TRANSACTIONS ALL IN THE ZIPFORM® PLUS TEAM EDITION

For Teams that want to get all their team members on the same page, in a familiar platform, the zipForm® Plus Team Edition is the key.

Export your transactions and templates to your computer or an external hard drive and save them for as long as you like.

Learn more about Importing and Exporting zipForm® transactions and templates [here](#) and [register for our live webinars](#), [watch videos](#), and learn more about these time-saving features on the [Support Page](#) on [car.org](#).

ZIPFORM® SERVICES SPOTLIGHT:



The world's leader in Natural Hazard Disclosure reports providing the best value and service in the industry.

Click [here](#) to learn more about MyNHD

STREAMLINE YOUR TRANSACTIONS



During a transaction you're often bouncing back and forth between your checklists, email, and form software. This process can be cumbersome and time-consuming.

With SkySlope and zipForm® Plus, your transaction process is streamlined and automated from contract to close.

SkySlope users can fill out real estate documents from within SkySlope using zipForm® Plus technology, eliminating the need to bounce from one system to the other to get a deal done.

- Create zipForm® Plus transactions
- Fill out documents
- Send for signature
- Assign docs to the property file to be reviewed

Spend more time doing what you love.

With this valuable tool, approving documents and files online becomes easier. Streamline review processes, reduce paperwork, and provide a smooth and easy closing for all of the agents within your Team.

Features include:

- Documents and/or complete files can be flagged for review.
- Add notes about the overall review and mark a file as approved or not approved.
- Receive immediate notifications on notes, status and comments.

For more information please call (213) 739-8227, [order here](#), or visit [car.org](#).

SPRING MEETINGS & THE ZIPFORM® OPEN FORUM IN SACRAMENTO

Your questions and suggestions regarding zipForm® matter and the place to have your voice heard will be at the Open Forum in Sacramento during this year's Spring Meetings.

If you are in Sacramento for the Legislative meetings, please contact [Nathaniel Osollo](#) for zipForm® Open Forum meeting times and location.

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Rising Star Award applications are open! Help us honor the best and brightest upcoming stars in the industry. Nominations are now being accepted through May 15. [Click here](#) for full requirements and application.
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INNOVATE AND CREATE!

Are you stuck in a rut? Could your business use an extra "Wow" from prospects and clients?

Check out C.A.R. Education's newest online course bundle to improve your real estate marketing, social media, creativity, and communication. The C.A.R. Innovation Bundle combines four of our online courses to help you enhance your skills and keep up with today's trends and best practices. You'll discover different software and applications to build your marketing content, how to best use social media to prospect and then how to use the best tools available to turn those leads into conversions.

Click [here](#) to learn more about SkySlope.

INSIDER SECRETS TO REAL ESTATE SUCCESS

Real estate superstar, Jim Casey will entertain you with today's biggest industry secrets to achieving and building a profitable income as a REALTOR® in the "10 Things I Wish I'd Known When I Started Real Estate" guide. Jim offers a career's worth of advice that will help you overcome the many obstacles, pitfalls, joys, and confusion that comes with being new to the real estate industry. You'll love his storytelling techniques as you discover for yourself and learn how to transform your real estate career. [Purchase your guide today >](#)

Your transactions are a login away.

Sign in to zipForm® from the homepage by clicking on the Access Link next to the featured REALTOR®.

The Tools you Need.

Support You Want.

The new [car.org](#).

Begin today! [Learn more >](#)

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YOU NEED MORE REFERRALS! Connect with 200,000 REALTORS® throughout CA and start attracting more buyers. Make sure they think of you first! Boost your referral business with C.A.R.'s ([click for info...](#))
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DISCOUNT TRAVEL BENEFITS FOR C.A.R. MEMBERS

As a C.A.R. member, you have preferred access to a discount travel booking site that offers members exclusive hotel room rates that are up to 70% lower than other public online travel website or hotel website.

This travel booking website has over 800,000 hotels to choose from and the online search & booking process is identical to other popular travel websites so you can book with ease and absolute confidence that you're getting the lowest possible rates.

Individual registration to access this booking site is fast and easy, only requiring a user name, password, and valid email address. [Click here now to register>>](#)

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Don't Miss C.A.R. CEO Joel Singer at the Mid-Year Lunch! [Get your tickets now](#) and take advantage of early bird pricing!
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EDITED BY: Edward Charboneau, edwardc@car.org

EXECUTIVE OFFICES:

525 South Virgil Ave., Los Angeles CA 90020
phone (213) 739-8200; fax (213) 480-7724

LEGISLATIVE OFFICES:

1121 L Street #600, Sacramento CA 95814
phone (916) 492-5200; fax (916) 444-2033

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