



# zipForm® today - CA edition

LEADING THE WAY...® IN TRANSACTION TECHNOLOGY.



## Table of Contents

- RENEW Your zipForm® Account Today!
- zipForm® Plus Broker Edition for Your Brokerage
- 3D Home Tours NOW
- NEW Tax Webinar
- zipTIPS: Update Your Profile in zipForm®
- zipForm® Services Spotlight: Residential Warranty
- zipCRM™: The Missing Piece
- Help is Finally Here!

## REMEMBER TO RENEW ZIPFORM® IN MARCH 2018

This is the month when you MUST renew your zipForm® Plus account!

March 1, 2018, was the first day that REALTORS® in California saw a pop-up window alerting them to renew their zipForm® License Agreement to continue using this valuable member benefit.

Have you renewed? Have your team mates? Urge your colleagues to renew when they see the prompts pop up as they log in to zipForm® Plus this month. If you don't renew in March zipForm® Plus access will be temporarily disabled.

To find more info on zipForm® Plus or any other zipForm® products, visit the Support Page on car.org.

Make sure to brush up on all of your zipForm® skills once you've renewed:

- Register for our live webinars
- Watch videos
- Visit our Support Page on car.org.

We will see you online and THANK YOU for renewing!

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**THE NUMBER ONE REASON AGENTS STRUGGLE** has nothing to do with how good they are at the technical parts of the business. It has nothing to do with their work ethic or their people skills. Great agents struggle every day, and it's simply because they don't

**>> MORE**

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# #because

of fair housing *my clients are happily settled into a safe neighborhood.*

Fair housing for all. Share your story.



## ZIPTIPS: UPDATE YOUR PROFILE IN ZIPFORM® PLUS

Okay, you've renewed your zipForm® Account. Now let's make sure everything in the platform is up to date:

The next time you log in to zipForm® Plus click on the ME button in the top right of the screen. Then, click on VIEW PROFILE.

Here, you can adjust your email signature, office information, digital signature options, and much more!

Learn more about zipForm® and [register for our live webinars](#), [watch videos](#), and learn more about these time-saving features on the [Support Page](#) on [car.org](#).

## ZIPFORM® SERVICES SPOTLIGHT:



# RESIDENTIAL WARRANTY HOME PROTECTION OF CALIFORNIA

Residential Warranty Home Protection of California is the most innovative warranty company in the country! RWHP offers simple, square footage based pricing and coverage for issues specifically excluded by other policies (underground sewer, water lines). This makes RWHP the fastest growing platform in California. We partner with every Certified Inspection Expert in the State to deliver accurate condition coverage based completely on inspection results, subsequent repairs AND free extensions on coverage - up to 18 months. Order at [www.HomeWarrantyCalifornia.net](http://www.HomeWarrantyCalifornia.net).

## ZIPCRM™ IS THE PIECE YOU'VE BEEN WAITING FOR

zipCRM™ is the robust customer relationship management system that fully integrates with your existing zipForm® Plus suite.

Seamlessly communicate with your client base and stay top-of-mind through every step of their journey with the new zipCRM™ from zipLogix™. Let zipCRM™ do the work for you by sending automated emails, and newsletters, tracking conversations and pulling important contact information for your leads.

## MULTIPLE AGENTS AND MULTIPLE TRANSACTIONS ALL IN THE ZIPFORM® PLUS BROKER EDITION

For brokerages that want to get all their agents on the same page, in a familiar platform, the zipForm® Plus Broker Edition is the key.

With this valuable tool, approving documents and files online becomes easier. Streamline review processes, reduce paperwork, and provide a smooth and easy closing for all of the agents at the office.

Features include:

- Documents and/or complete files can be flagged for review.
- Add notes about the overall review and mark a file as approved or not approved.
- Receive immediate notifications on notes, status and comments.

For more information please call (213) 739-8227, [order here](#), or visit [car.org](#).

### Are you a broker hiring office managers, support staff or salespersons with one or more assistants?

Make sure you know the employment laws to properly protect your Brokerage with C.A.R.'s online course and guide. [Learn more >](#)

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**Everything you need to know about real estate.** In one place. For Free. Read California Real Estate magazine. [Browse through this month's issue today!](#)  
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## TAKE YOUR BUSINESS TO THE NEXT LEVEL WITH 3D HOME TOURS

We all know that buyers are demanding a real estate experience that is like Uber or Google Maps.

Buyers today want:

1. Curated and verified information
2. Delivered to their smart phone
3. Ability to interact with that information

Explore how you can meet the needs of modern buyers and sellers by capturing and producing a polished branded 3D

Watch our short video on **Getting Started** below!



Click on the zipCRM™ icon inside your zipForm® Plus account to begin your FREE trial!

## HELP IS HERE, NEW REAL ESTATE AGENTS!

With so much to know and learn during your first years in the real estate business, how do you succeed? The recently updated “**C.A.R. Agent JumpStart Guide**” sums up the information you need to start you on the path to success and soaring profits. Learn the many aspects of getting started in real estate while learning the essential need-to-know information from prospecting to getting paid.

This is the must-have guide for anyone just starting out in their real estate career! [Learn more >](#)

For more in-depth learning, check out C.A.R.'s **Start Me Up- Agent: online training package >**

### ***Your transactions are a login away.***

*Sign in to zipForm® from the homepage by clicking on the Access Link next to the featured REALTOR®.*

### ***The Tools you Need.***

***Support You Want.***

***The new [car.org](#).***

virtual tour in 30 minutes or less [here](#).

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**Have financing questions on difficult deals?** Let C.A.R.'s Finance Helpline provide a direct line to trusted mortgage advisors to resolve financing issues and assist you in better serving your clients! (213) 739-8383. [Get started now >](#)  
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## GETTING THE MOST OUT OF THE NEW TAX - WEBINAR

There have been MAJOR changes to the tax law - Learn what you can do to keep your deductions!

Join our next webinar, “**How to Get the Most Out of the New Tax Law if You’re Self-Employed**” on **Wednesday, March 21st at 10 a.m.** to learn what the new tax law means to your business and how to get the savings you deserve.

This webinar will be hosted by former IRS attorney, Sandy Botkin, as he shows you what you need to start doing differently in your business this year so you don't miss out on major deductions. If you don't take action now, you most likely will pay more than you should. [Register here >](#)

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