



# zipForm® today - CA edition

LEADING THE WAY...<sup>®</sup> IN TRANSACTION TECHNOLOGY.



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**WATCH. LISTEN. LEARN.**  
**C.A.R. WEBINARS**

## ZIPTIPS: YOUR LOCAL REAL ESTATE LIBRARIES RIGHT INSIDE YOUR ZIPFORM® PLUS ACCOUNT

California Members have the benefit of multiple libraries designed specifically for

## FREE ZIPFORM® TRAINING ALL MONTH (AND ALL YEAR) LONG!

Did you know C.A.R. provides free training on all things zipForm®? Every month, REALTORS® across the state are signing up for free online training that helps them master the tools they need to succeed.

There are multiple webinars available online each week on [www.car.org](http://www.car.org). Register for free, break out your computer or mobile device, and watch as a C.A.R. zipForm® expert takes you by the hand and walks you through some of the essential functions inside the zipForm® platforms. These trainings are also designed for all levels of experience:

### BEGINNERS

If you're new to the REALTOR® family, you're welcome to sign up for any of the webinars. We do have specially designed sessions labeled "Basic" or "zip101" for you as well!

[Register Now>](#)

### EXPERIENCED USERS

We've got you covered with training on everything from transaction management, digital signatures, smart forms, and other advanced features.

[Register Now>](#)

### BROKER AND TEAM EDITIONS

Working in groups? These multi-user account trainings on zipForm® Plus

for [Brokers](#) or [Teams](#) might be for you!

[Register Now>](#)

For more information, visit our [Upcoming Webinars](#) page and [Support](#) page on [www.car.org](http://www.car.org).

them available right alongside the C.A.R. real estate contracts they use so often inside zipForm® Plus.

While inside any zipForm® Plus transaction file, click on the **Select Library** dropdown list on the right side of your screen and choose to use forms from any of the following member benefit libraries:

#### **C.A.R. Sample Letter Template (CARSL)**

REALTORS® with C.A.R. now have instant access to more than 20 sample letters written by C.A.R. attorneys. These letters are in response to the most common situations that C.A.R.'s Legal Hotline receives as requests from members to help them prepare a document that can be used to address certain issues arising in a real estate transaction.

#### **C.A.R. Finance Helpline Library (CARFIN)**

Members can use the C.A.R. Finance Helpline library in zipForm®. It provides the tools to assist clients by putting information about financing the transaction at your fingertips so you can easily share it with your clients. This library will continue to grow with relevant informational tools that provide clarity for clients on financing. Included is how to increase the inventory of VA or FHA financing, detailed information about down payment assistance, and a direct line to the Finance Helpline.

#### **e-PUBS® for zipForm®**

An add-on library within your zipForm® account, ePUBS® for zipForm® enables you to email a digital version of the Combined Hazard Book, as well as send the corresponding separate signature page. With ePUBS® for zipForm® you can streamline the delivery of the combined hazards booklet along with saving paper annually to comply with California's mandated disclosure law.

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**AGENTS IN THE TOP 1% OF THE INDUSTRY REVEAL** how they restructure the tasks that consume average agents, enabling them to laser focus on strategies guaranteed to return them a huge ROI. The simple, inexpensive business model they [>>MORE](#)  
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#### **ZIPFORM® SERVICES SPOTLIGHT:**



Disclosure Source NHD (DS) is the industry leader when it comes to providing mandatory Natural Hazard Disclosure, Tax and Environmental Reports. DS products are designed to assist all parties in a real estate transaction by communicating statutorily required (and ancillary) disclosure information quickly and economically. Our proven technology, expertise in cartography, financial strength and excess of fifteen years serving the real estate and lending community make us uniquely qualified to assist your needs. FNHW and DS are both owned by Fidelity National Financial, Inc. (FNF) – a Fortune 500 Company.

[www.disclosuresource.com](http://www.disclosuresource.com)

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Download **C.A.R.'s FREE Legal Hotline App** today to connect with attorneys and find legal Q&As. New Wait Time feature allows you to continue working without missing your requested legal advice! [Download here](#) today!  
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#### **DIY 3D TOURS - IMMOVIERER**

C.A.R. Business Products now includes immovierer – an award winning do-it-yourself 3D tour software tool designed with busy real estate agents in mind. The easy-to-use guided app will help you shoot, produce, and share a polished and professional 3D enabled virtual property tour in minutes. Immovierer is fully customizable to your brand and as a DIY solution, there is no need to coordinate any third-party shoots. Immovierer also allows you

For more information, visit our, [Form Libraries page](#), [Upcoming Webinars page](#) and [Support page](#) on [www.car.org](http://www.car.org).

## DOES A PACE LOAN SCARE YOU AWAY FROM A LISTING?

Don't walk away from an opportunity to sell a home with resource efficient upgrades that many of today's buyers desire. Learn how to maximize the value of these homes from a Green Certified appraiser and a REALTOR® who has built his business on Green homes. Let your clients know you're the recognized expert in your area and add the Resource Efficient Home Specialist (REHS) Certification from C.A.R. Education to your resume. Plus, that resource efficient home might appraise for more than the house next door.

Join us on Friday, May 19th at 10:00 a.m. on LearnMyWay® for the premiere of our new "Valuing the Resource Efficient Home & Understanding Pace" course. [To register and learn more >](#)

## QUALIFIED LEADS STRAIGHT TO YOUR INBOX

How would you like to future-proof your marketing and reach thousands of local buyers and sellers for less than the cost of a postcard mailing? Join us on Thursday, June 1st to learn the trade secrets from Facebook advertising gurus who will show you how they use the latest ad technology to propel their real estate business to a new level. [Register here >](#)

Don't miss [Facebook – Your Most Powerful Lead Generation Tool](#) webinar as we take a closer look at the vast world of Facebook and teach you how you can develop a strategy to receive qualified leads right to your inbox. [Register >](#)

to guide your buyers through real-time remote virtual showings. [Learn more >](#)

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**Automate Syncing Your Contacts!** Set up your zipForm® Plus account to work with Zapier and move contacts across programs automatically. [Learn More >](#)  
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## C.A.R. MEMBERS ENJOY EXCLUSIVE 5% DISCOUNT ON HOME DEPOT® GIFT CARDS!

A gift card from The Home Depot is the perfect tool for building and strengthening your relationships with your clients and business partners.

The Home Depot Gift Card is ideal for:

- Closing gifts
- Referral 'thank you' gifts to vendors and customers
- A tool for sellers to assist buyers with home improvements
- Prizes in open house raffles and drawings
- Internal recognition for employee of the month, anniversary, birthdays or even a job well done!

[Take advantage of your EXCLUSIVE C.A.R. Member 5% discount today!](#)

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You're an expert. It's okay to show it off. Use **C.A.R.'s current interactive market stats, infographics, and more** to make your client presentations stand apart. [Click for more!](#)  
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## 3 THINGS IN 3 MINUTES [WEBINAR]

Join us on Thursday, May 18th to learn the 3 things you can do today in 3 minutes to reach more people online and stay relevant in your market by putting your expertise at the center of all you do. We'll show you how to become the neighborhood expert by using the WikiRealty platform to boost your market knowledge and lifestyle content online while staying in touch across the various Social Media channels. [Register here >](#)

As a member of C.A.R., have you taken the time to setup your free basic profile on WikiRealty?

**Your transactions are a login away.**  
Sign in to zipForm® from the homepage by clicking on the Access Link next to the featured REALTOR®.

Control your search, drive organic discovery and market your listings and events seamlessly from a single profile. Get started today and [sign up for your FREE basic WikiRealty account >](#)

**The Tools you Need. Support You Want.**  
The [new car.org](#).

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