



# zipForm® today - CA edition

LEADING THE WAY...<sup>®</sup> IN TRANSACTION TECHNOLOGY.



## Table of Contents

- [Combat Wire Fraud: zipLogix™ Community](#)
- [zipForm® Services Spotlight: DisclosureSave NHD](#)
- [Taxes Are Due! Are You Ready?](#)
- [5 Steps to Long Term Success](#)
- [Help Your Clients When They Need You](#)
- [zipTIPS: Collaborate with zipForm®](#)
- [Celebrate "Who's Your REALTOR®?"](#)
- [New Member Discounts - Homeselife RE®](#)
- [Did You Miss These Deductions?](#)

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#1 online real estate qualifying education school.

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## ZIPTIPS: COLLABORATE IN ZIPLOGIX™ COMMUNITY

The safest and most secure way to work

## HELP COMBAT WIRE FRAUD WITH ZIPLOGIX™ COMMUNITY

With an increasing number of wire fraud cases occurring, taking steps now to protect your clients' interests is more important than ever. A vital step to protect your clients is clear and secure communication, and zipLogix™ has just the tool for that. zipForm® Plus and zipTMS™ includes a FREE collaborative tool, zipLogix™ Community.

The zipLogix® Community feature provides a secure environment for your agents, their clients and others to communicate. Agents can share sensitive information, such as wire instructions, with each other and an escrow officer or lender in a secure and encrypted environment. In addition, transaction parties that you work with frequently can use their established zipLogix® Community accounts on multiple and future transactions.

- **SECURE:** The zipForm® Collaboration feature keeps the documents and communications in a secure, encrypted environment. Ensure only your transaction parties have access to sensitive documents.
- **RECORD:** An entire transaction history is maintained in a thorough audit trail with all activities archived with date and time stamp. Your transaction history keeps you current on all file activities.
- **EXCLUSIVE:** zipLogix® Community is available only inside zipForm® Plus. Every REALTOR® has access to zipLogix® Community™ with their FREE zipForm® Plus and zipTMS™ account so protecting your client's information is always at your fingertips.

To learn more, attend our webinar [Protect](#)

together on zipForm® Transactions is to share!

Using zipLogix™ Community and the Collaborate feature, REALTORS® can initiate a Collaborate session and share with anyone from other REALTORS® to clients themselves. Agents can determine how extensively the users can interact with Transaction documents. Choose from letting them alter forms, add files, and viewing their history.

REALTORS® can now also chat, message, and screen share using zipLogix™ Community!

For more information, register for our upcoming zipLogix™ Community webinar and learn our to share safely and securely: [Protect Your Transaction with zipLogix® Community.](#)

## CELEBRATE "WHO'S YOUR REALTOR®?"



Limited quantities still available! Make sure to get yours before they're gone!

The Who's Your REALTOR® lapel pins, car magnets and coffee mugs are the perfect way for you to show your love for real estate while promoting the very popular tagline: "Who's Your REALTOR®?" from C.A.R.'s consumer ad campaign. [Stock up on your WYR Products here >](#)

## NEW C.A.R. MEMBER DISCOUNT PROGRAM PARTNER – HOMESELFERE®

C.A.R. has partnered with [HomeSelfe](#)

## [Your Transaction with zipLogix® Community](#) on April 27 at 10 a.m.

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**Reliable. Attractive. Supportive.** ClientDIRECT® is your ideal partner. Customize your newsletter with your own image, personalized information, listings, and more. [Sign up today](#), it's FREE from C.A.R!  
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### ZIPFORM® SERVICES SPOTLIGHT:



DisclosureSave NHD launched in 1999 following the passage of Cal. Civ. Code Sec. 1103, requiring California Natural Hazard Disclosures for most real estate transactions. Using the latest Geographic Information Systems to digitize map data, DisclosureSave NHD produces Natural Hazard Disclosure Reports (NHD Report) with consistent and proven mapping of hazards at the city, county and state level. Since our launch in 1999, we've been an innovation leader and recently debuted ListingCheck™, available exclusively on the DisclosureSave Mobile App, the only NHD application in the industry. ListingCheck allows users to view Flood, Fire and Seismic Determinations in seconds, providing free, preliminary hazard information at the doorstep of any property. Once your transaction has started, order your full report by upgrading on the DisclosureSave Mobile App or ordering at [www.disclosuresave.com](http://www.disclosuresave.com).

To learn more about DisclosureSave NHD visit the [C.A.R. website](#) by clicking here. You can also find information about DisclosureSave NHD by clicking on the Partners Tab within your zipForm® Plus account, or by selecting the Service Tab within a transaction in zipForm®. Click through to learn about DisclosureSave, NHD reports and the DisclosureSave Mobile App, available on the App Store and in Google Play.

**RE®** under the **Member Discount Program** to offer members a new way to win listings and keep clients loyal with automated smart home, solar and energy efficient content. Help your clients make smarter buying decisions, while keeping yourself competitive in today's real estate market. With just an address, year built and square footage you can use **HomeSelfe RE®** to:

- Give clients insight into the total operating costs of a home
- Help clients identify ways to save thousands of dollars on home energy costs
- Increase the comfort and value of your client's new home
- Foster a deeper connection between you and your client

**Join us for a webinar on Tuesday, May 2, 2017 at 10:00 AM PDT to learn more.**

#### **DID YOU MISS THESE DEDUCTIONS?**

Done filing your taxes? Were you hoping for a better tax return? If you're not aware of every tax deduction available, you could be missing out on \$1,000's!

Join us for our next live webinar on Thursday, April 27th at 1:30 p.m. to learn which tax deductions you may have missed along with tips about special provisions tucked away in the law that could double your tax savings in some cases. Bring your pen and paper! Get ready for an hour of valuable information from the titan of tax, Sandy Botkin. **Register here >**

#### **Your transactions are a login away.**

Sign in to zipForm® from the homepage by clicking on the **Access Link** next to the featured REALTOR®.

#### **The Tools you Need. Support You Want.**

The **new car.org**.

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**FREE 45 Hour Online CE package!** If you're a member of C.A.R. you now get a free 45-hour online CE package in 2017! Claim now and take a year to complete. **Learn more >**  
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#### **TAXES ARE DUE! ARE YOU READY?**

Have you considered utilizing eCommission, a zipLogix zipAlliance™ partner, to ensure you meet the IRS tax-filing deadline? eCommission helps you to control the timing of when you get paid by advancing your pending commissions before closing, directly through your zipForm® account! There's no need to come out of pocket to pay your taxes. Put your pending commissions to work instead!

Here's how it works:

- Log in to your zipForm® account
- Choose eCommission from the 'Partners' or 'Services' tabs
- Select or enter a pending transaction
- Request up to \$15,000
- Get funds wired to you within one hour

Limited Time Offer: Save 50% on the advance fee on your first transaction. That's an average savings of over \$350!\* Use code ZIP50

#### **Get Started>**

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**Registration is Now Open for the Mid-Year Lunch!** CEO Joel Singer will address how demographics, migration, and government housing policies are impacting the California housing marketplace. **Register now!**  
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#### **5 STEPS TO BUILDING A BUSINESS FOR LONG TERM SUCCESS**

Research has shown that most REALTORS® are able to process 1 to 2 transactions per month before details start falling through the cracks. Join us on Wednesday, April 26th at 10 a.m. to learn an easy five step process for building a healthy and thriving real estate business to ensure no details fall through the crack again. We'll show you how investing one hour a week using a workflow process will set your business up for long-term success. **Register here >**  
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Home Buyers using **C.A.R.'s Down Payment Assistance** could be eligible for a \$50,000 award! Find out which programs your clients qualify for with C.A.R.'s FREE Down Payment Resource Directory [HERE!](#)

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## HELP YOUR CLIENTS WHEN THEY NEED YOU THE MOST

After they've suffered through the loss of a loved one, handling the estate of that person can be overwhelming for your client, especially when the sale of real estate is involved. Learn the procedures involved when faced with real property sales that are subject to the California Probate Code.

The **Keys to Closure: The Probate Process** course gives you the knowledge you need to prepare and explains the C.A.R. Probate Listing Addendum and Advisory (form PLA) and the C.A.R. Probate Purchase Agreement and Joint Escrow Instructions (form PPA) - so you'll be ready to help anyone that comes to you in their greatest time of need. Register for our next live webinar course on April 21st. [More info >](#)

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