

IT'S GOOD TO BE A CA REALTOR®

AUGUST 2022

THIS MONTH, WE WANT TO MAKE SURE
THESE MEMBER BENEFITS ARE ON YOUR RADAR:

C.A.R. DISASTER RELIEF FUND

Relief for REALTORS® impacted by wildfires and other natural disasters.

As the fires continue to burn in Northern California, C.A.R. is reminding our REALTOR® family that there is help available. If you have experienced property damage and/or loss due to the wildfires, you may be eligible for a grant from the C.A.R. Disaster Relief Fund. The C.A.R. Disaster Relief Fund provides grants up to \$5,000 to help members of the REALTOR® family - REALTORS®, their staff, and association staff - who have incurred losses due to natural disasters. You can apply for a grant here.

Donations to the C.A.R. Disaster Relief Fund also are needed. To make a tax-deductible donation by check, please make payable to the California Community Foundation and write "C.A.R. Disaster Relief Fund" on the "memo" line. Send checks to the California Community Foundation, 221 S. Figueroa St., Suite 400, Los Angeles, CA 90012.

APPLY OR DONATE

MEMBER PROFITABILITY HUB

A collection of educational and technology resources designed to help you achieve profitability and better prepare for your financial present and future.

Access your FREE premium member benefit, Hurdlr, an app built for self-employed entrepreneurs that automatically tracks all your mileage, expenses, income streams, and tax deductions in real-time. By calculating valuable tax deductions and automating your financial records, Hurdlr helps the average user save thousands of dollars per year on their tax bill.

While in the hub, hit play on our free profitability webinar series. C.A.R. invited nationally recognized author and entrepreneur Mike Michalowicz to bring members an exhilarating and powerful three-part webinar series plus an 8-part video series surrounding profitability. In the series, Mike shows you why the formula entrepreneurs use to calculate profit actually inhibits profitability. He shares a new approach to profit — taking it first — that instantly changes everything. With this simple yet profound change, any business can become instantly and permanently profitable. In the final webinar session, Mike covers marketing — presenting a game-changing strategy for everyone who struggles to grow because their brand, message, product, or service doesn't stand out and connect with customers.

APPLY OR DONATE

NEW BATCH OF MEMBER-ONLY BENEFITS COMING IN SEPTEMBER.

