

REALTOR® ACTION FUND

FUNDRAISING RECOGNITION LEVELS

The California Association of REALTORS® recognizes and appreciates all levels of participation to the REALTOR® Action Fund. Below are the descriptions for C.A.R. and NAR participation levels.

VOLUNTARY RAF FUNDRAISING RECOGNITION LEVELS

Introductory Level

\$20 Annual Contribution

- » RAF Button

Minimum Cost of Doing Business:

\$49 Annual Contribution

- » RAF Button

True Cost of Doing Business:

\$148 Annual Contribution

- » New RAF pin
- » New ribbon annually
- » Invitation to C.A.R.'s, if applicable, special events
- » Widget to display proudly on website or signature

C.A.R.-MAJOR DONOR LEVELS

California Silver Bear:

\$449 Annual Contribution

- » New Silver Bear pin
- » New ribbon annually
- » Invitation to C.A.R.'s, if applicable, special events
- » Widget to display proudly on website or signature
- » Receive recognition at C.A.R. meetings.

NAR-MAJOR DONOR LEVELS

NAR Sterling "R": \$1,000 Initial Contribution: Sustain: \$1,000 Annually, as well as for current NAR President Circle member. (\$449 Annual Renewal for Chartered NAR Sterling "R's", prior to 12/31/2011)

- » NAR Sterling "R" pin given annually from NAR
- » Invitation from NAR to attend special functions during NAR meetings
- » New ribbon given annually from C.A.R.
- » Invitation to C.A.R.'s, if applicable, special events

NAR Crystal "R": \$2,500 Initial Contribution: Sustain: \$1,500 Annually or \$1000, if a current NAR President Circle member.

- » NAR Crystal "R" pin given annually from NAR
- » Invitation from NAR to attend special functions during NAR meetings
- » New ribbon annually from C.A.R.
- » Invitation to C.A.R.'s, if applicable, special events

NAR Golden "R": \$5,000 Initially: Sustain: \$2,000 Annually or \$1,000, if a current NAR President Circle member. (\$449 Annual Renewal for Chartered NAR Golden "R's" prior to 01.01.02.)

- » NAR Golden "R" pin given annually from NAR
- » Invitation from NAR to attend special functions during NAR meetings
- » New ribbon annually from C.A.R.
- » Invitation to the C.A.R.'s, if applicable, special events

NAR Platinum "R": \$10,000 Initially: Sustain: \$5,000 Annually

- » NAR Platinum "R" pin given annually from NAR
- » Invitation from NAR to attend special functions during NAR meetings
- » Invitation to RPAC President's Circle Conference
- » Invitation to the C.A.R.'s Capitol Reception in Sacramento
- » New ribbon annually from C.A.R.

NAR President Circle: \$2,000 contribution given annually to support Congressional Members both in California and other states.

- » NAR President Circle pin given annually from NAR
- » Invitation from NAR to attend special meeting held annually

LIFETIME CONTRIBUTION ACHIEVEMENTS

NAR

Hall of Fame:

- » Lifetime contributors exceeding \$25,000 or \$50,000 will receive a commemorative RAF crystal paperweight to reflect their monumental contribution!
- » As well as recognition at the NAR Level.

C.A.R.

C.A.R. Gold VIP:

(Lifetime contribution of \$10K and current RAF contributors) C.A.R. Gold VIP benefits:

- » New Gold VIP pin and Gold VIP Widget to display proudly on website or signature
- » Designated VIP bar at C.A.R.'s, if applicable, special events
- » Priority seating at Legislative Day and Relmagine! luncheons (Advanced payment required for C.A.R. luncheons)
- » Recognition in Fall Edition of the California Real Estate Magazine
- » C.A.R. Recognition during C.A.R. Fall Business Meetings
- » Provide "promo" code for a discount to attend the paid sessions at the Relmagine! or Woman Up!