

Petite (1-200) Association Name	Region	Total Membership	2018 Participation Rate	\$/Contributor	\$/Member	2017 Participation Rate	2016 Participation Rate	YTY % Change	Notes
Amador County	7	161	43%	\$96	\$41	42%	26%	1%	
Coastal Mendocino	4	79	41%	\$116	\$47	46%	48%	-5%	
Del Norte	1	68	26%	\$92	\$24	22%	24%	4%	Winner Contest #3
Idyllwild	14	43	16%	\$77	\$13	25%	21%	-9%	
Joshua Tree Gateway	15	191	16%	\$89	\$14	24%	23%	-8%	
Kern River-Lake Isabella	12	26	19%	\$87	\$17	25%	17%	-6%	
Kings County BOR	12	192	9%	\$174	\$15	15%	24%	-6%	
Lake County	4	200	17%	\$111	\$19	27%	24%	-10%	
Lassen	2	43	56%	\$96	\$54	60%	55%	-4%	
Lompoc Valley	11	92	33%	\$94	\$31	37%	33%	-4%	
Madera	12	146	18%	\$187	\$33	25%	25%	-7%	
Mammoth Lakes BOR	27	135	39%	\$138	\$53	38%	23%	1%	
Mariposa County	7	38	18%	\$24	\$4	21%	26%	-3%	
Ojai Valley	11	97	27%	\$62	\$17	27%	18%	0%	
Oroville	2	118	31%	\$106	\$32	41%	35%	-10%	
Paradise	2	78	21%	\$86	\$18	15%	26%	6%	
Plumas	2	121	26%	\$134	\$34	27%	23%	-1%	
Realtors Commerical Alliance	32	14	14%	\$30	\$4	0%	8%	14%	
Ridgecrest Area	27	77	73%	\$119	\$86	81%	103%	-8%	Winner Contest #2
Rim O' The World	15	184	28%	\$150	\$42	33%	51%	-5%	
San Benito County	10	190	31%	\$113	\$35	33%	32%	-2%	
Santa Ynez Valley	11	133	24%	\$127	\$31	28%	27%	-4%	
Siskiyou	2	127	24%	\$172	\$42	31%	35%	-7%	
Tehachapi Area	12	118	47%	\$142	\$67	49%	46%	-2%	
Tehama County	2	119	28%	\$102	\$28	39%	36%	-11%	
Trinity County	2	46	26%	\$82	\$21	34%	24%	-8%	
AVERAGES			29%	\$108	\$32	33%	32%	-4%	