

2023 Local AOR Matrix

Id	Association	Category	Region	# of Members (as of October 2022)*	Total Participa	RAF #2023	AOR RAF \$ Total	\$/contributor	\$/member	YTY% Change	Total # to reach 21%	# Participants Needed to Reach 21%
1500	AMADOR COUNTY AOR	Small	7	203	39	19%	\$ 5,868	150.46	28.91	-7%	43	4
1515	ARCADIA AOR	Med 2	13	2,240	173	8%	\$ 16,826	97.26	7.51	-7%	470	297
1525	BAKERSFIELD AOR	Med 2	12	2,274	320	14%	\$ 44,705	139.70	19.66	-5%	478	158
2065	BAY EAST AOR	Jumbo	6	6,070	1909	31%	\$ 106,522	55.80	17.55	-22%	1,275	(634)
1940	BIG BEAR AOR	Small	27	273	41	15%	\$ 5,911	144.17	21.65	-13%	57	16
1835	BRIDGE AOR	Med 2	6	2,271	672	30%	\$ 43,560	64.82	19.18	-7%	477	(195)
1545	BURBANK AOR	Med 1	18	880	141	16%	\$ 8,244	58.47	9.37	-3%	185	44
1550	CALAVERAS COUNTY AOR	Small	7	264	37	14%	\$ 6,623	179.00	25.09	5%	55	18
808	CALIFORNIA AOR	Petite	0	93	18	19%	\$ 13,556	753.12	145.77	-17%	20	2
1555	CALIFORNIA DESERT AOR	Med 2	28	2,927	621	21%	\$ 34,475	55.51	11.78	-4%	615	(6)
1565	CENTRAL VALLEY AOR INC	Large	7	3,369	553	16%	\$ 30,429	55.03	9.03	-2%	707	154
1575	CITRUS VALLEY AOR	Jumbo	16	7,129	656	9%	\$ 36,816	56.12	5.16	-9%	1,497	841
1585	COASTAL MENDOCINO AOR INC	Petite	4	96	25	26%	\$ 3,959	158.36	41.24	-14%	20	(5)
1590	CONEJO SIMI MOORPARK	Med 2	11	2,021	335	17%	\$ 21,346	63.72	10.56	0%	424	89
1595	CONTRA COSTA AOR	Large	5	4,303	691	16%	\$ 59,171	85.63	13.75	-4%	904	213
1610	DEL NORTE BOR	Petite	1	89	29	33%	\$ 2,507	86.45	28.17	4%	19	(10)
1615	DELTA AOR	Med 1	5	942	106	11%	\$ 15,819	149.23	16.79	-7%	198	92
1945	EAST VALLEY AOR	Med 2	15	2,059	296	14%	\$ 18,536	62.62	9.00	-2%	432	136
1645	EL DORADO COUNTY AOR INC	Med 1	3	1,158	195	17%	\$ 11,795	60.49	10.19	-3%	243	48
1650	FRESNO AOR	Large	12	4,130	783	19%	\$ 47,046	60.08	11.39	-4%	867	84
1651	GLENDALE AOR	Med 2	13	1,728	249	14%	\$ 14,223	57.12	8.23	-6%	363	114
1505	GREATER ANTELOPE VALLEY AOR INC	Med 2	27	1,747	335	19%	\$ 19,789	59.07	11.33	-5%	367	32
1630	GREATER DOWNEY AOR INC	Large	22	3,496	1166	33%	\$ 58,336	50.03	16.69	6%	734	(432)
1755	GREATER LA REALTORS INC	Mega	17	12,601	1160	9%	\$ 179,158	154.45	14.22	-7%	2,646	1,486
1880	GREATER PALM SPRINGS REALTORS INC	Med 1	28	1,162	219	19%	\$ 11,500	52.51	9.90	-7%	244	25
1965	GREATER SAN DIEGO AOR	Mega	24	13,127	707	5%	\$ 38,714	54.76	2.95	-5%	2,757	2,050
2120	HIGH DESERT AOR	Med 1	27	1,243	228	18%	\$ 23,364	102.47	18.80	-1%	261	33
1680	HUMBOLDT AOR INC	Small	1	461	70	15%	\$ 13,817	197.39	29.97	-1%	97	27
1690	IDYLLWILD ASSOCIATION	Petite	14	39	9	23%	\$ 1,280	142.22	32.82	-2%	8	(1)
1695	IMPERIAL COUNTY AOR	Small	28	291	35	12%	\$ 6,411	183.18	22.03	-5%	61	26
1705	INGLEWOOD BOR INC	Med 1	21	540	39	7%	\$ 2,517	64.54	4.66	-9%	113	74
1710	INLAND VALLEYS AOR INC	Large	14	4,404	604	14%	\$ 38,219	63.28	8.68	0%	925	321
1620	JOSHUA TREE GATEWAY	Small	27	259	46	18%	\$ 7,938	172.57	30.65	-12%	54	8
1720	KINGS COUNTY BOR INC	Small	12	260	31	12%	\$ 5,381	173.58	20.70	-2%	55	24
1725	LAGUNA BOR	Med 1	32	629	359	57%	\$ 20,833	58.03	33.12	-4%	132	(227)
1730	LAKE COUNTY AOR	Small	4	234	52	22%	\$ 4,281	82.33	18.29	0%	49	(3)
1740	LASSEN AOR	Petite	2	59	8	14%	\$ 1,429	178.63	24.22	-16%	12	4
1745	LODI AOR INC	Med 2	3	2,213	438	20%	\$ 23,192	52.95	10.48	-3%	465	27
1750	LOMPOC VALLEY AOR	Petite	11	92	29	32%	\$ 3,949	136.17	42.92	2%	19	(10)
1760	MADERA COUNTY AOR	Petite	12	140	34	24%	\$ 8,565	251.91	61.18	-3%	29	(5)
1765	MALIBU AOR INC	Med 1	17	1,041	117	11%	\$ 6,472	55.32	6.22	-7%	219	102
1770	MAMMOTH LAKES BOR INC	Petite	27	144	48	33%	\$ 5,361	111.69	37.23	-7%	30	(18)
1775	MARIN AOR INC	Med 1	4	1,380	243	18%	\$ 15,433	63.51	11.18	-4%	290	47
1780	MARIPOSA COUNTY BOR	Petite	7	48	3	6%	\$ 443	147.67	9.23	-13%	10	7
1785	MERCED COUNTY AOR INC	Med 1	7	574	113	20%	\$ 7,684	68.00	13.39	-3%	121	8
1795	MONTEBELLO DISTRICT BOR INC	Med 1	22	583	84	14%	\$ 5,704	67.90	9.78	-16%	122	38
1800	MONTEREY COUNTY AOR	Med 1	10	1,344	424	32%	\$ 21,634	51.02	16.10	1%	282	(142)
1810	NEVADA COUNTY AOR	Med 1	3	560	109	19%	\$ 17,602	161.49	31.43	-11%	118	9
1850	NEWPORT BEACH AOR INC	Med 1	32	1,371	209	15%	\$ 10,736	51.37	7.83	-8%	288	79
1815	NORTH BAY AOR	Large	4	3,569	917	26%	\$ 56,963	62.12	15.96	-8%	749	(168)
1820	NORTH SAN DIEGO COUNTY AOR	Large	29	5,183	809	16%	\$ 42,108	52.05	8.12	0%	1,088	279
1905	NORTH SAN LUIS OBISPO	Med 1	31	535	88	16%	\$ 15,038	170.89	28.11	-2%	112	24
1830	NORTHERN SOLANO COUNTY AOR	Med 1	4	1,124	244	22%	\$ 17,683	72.47	15.73	0%	236	(8)
1840	OJAI VALLEY BOR	Petite	11	82	19	23%	\$ 1,228	64.63	14.98	-39%	17	(2)
2055	ORANGE COUNTY REALTORS	Mega	32	15,140	2747	18%	\$ 140,522	51.15	9.28	-11%	3,179	432
1860	OROVILLE AOR	Petite	2	134	22	16%	\$ 3,654	166.09	27.27	-5%	28	6
1870	PACIFIC SOUTHWEST AOR INC	Large	30	3,427	763	22%	\$ 39,777	52.13	11.61	-1%	720	(43)

Data Update on March 7, 2023

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1875	PACIFIC WEST AOR	Mega	23	12,565	6300	50%	\$ 330,054	52.39	26.27	-12%	2,639	(3,661)
1890	PALOS VERDES PENINSULA AOR	Med 1	21	620	166	27%	\$ 9,679	58.31	15.61	-3%	130	(36)
1895	PARADISE AOR	Petite	2	69	6	9%	\$ 788	131.33	11.42	-15%	14	8
1900	PASADENA FOOTHILLS AOR	Med 2	13	2,141	381	18%	\$ 20,100	52.76	9.39	-4%	450	69
1915	PISMO COAST AOR INC	Med 1	31	755	94	12%	\$ 16,743	178.12	22.18	-3%	159	65
1920	PLACER COUNTY AOR	Large	3	3,938	492	12%	\$ 41,369	84.08	10.51	-14%	827	335
1925	PLUMAS AOR	Petite	2	129	21	16%	\$ 3,108	148.00	24.09	-5%	27	6
1930	RANCHO SOUTHEAST AOR	Med 2	22	1,845	266	14%	\$ 16,877	63.45	9.15	-11%	387	121
1855	REALTORS COMM ALLIANCE OF ORANGE CTY	Petite	32	20		0%		-	-	0%	4	4
1625	RIDGECREST AREA AOR INC	Petite	27	123	64	52%	\$ 9,114	142.41	74.10	-4%	26	(38)
1950	RIM O' THE WORLD AOR	Petite	27	166	11	7%	\$ 2,674	243.09	16.11	-11%	20	9
1955	SACRAMENTO AOR INC	Jumbo	3	8,024	1065	13%	\$ 152,469	143.16	19.00	-4%	1,685	620
1960	SAN BENITO COUNTY AOR	Petite	10	189	37	20%	\$ 4,434	119.84	23.46	-10%	40	3
1660	SAN FRANCISCO AOR	Large	8	4,313	984	23%	\$ 60,799	61.79	14.10	-2%	906	(78)
2015	SAN LUIS OBISPO COASTAL AOR INC	Med 1	31	763	89	12%	\$ 13,805	155.11	18.09	-3%	160	71
1990	SAN MATEO COUNTY AOR	Med 2	25	2,866	418	15%	\$ 63,943	152.97	22.31	-5%	602	184
1995	SANTA BARBARA AOR	Med 1	11	1,292	308	24%	\$ 46,314	150.37	35.85	-4%	271	(37)
1980	SANTA CLARA COUNTY AOR	Jumbo	19	6,258	505	8%	\$ 89,055	176.35	14.23	-9%	1,314	809
2000	SANTA CRUZ COUNTY AOR INC	Med 1	10	1,411	442	31%	\$ 35,627	80.60	25.25	-4%	296	(146)
2005	SANTA MARIA AOR	Small	11	406	57	14%	\$ 8,992	157.75	22.15	-1%	85	28
2010	SANTA YNEZ VALLEY AOR	Petite	11	134	26	19%	\$ 2,906	111.77	21.69	-1%	28	2
2025	SHASTA AOR	Med 1	2	811	85	10%	\$ 4,674	54.99	5.76	-5%	170	85
1570	SIERRA NORTH VALLEY REALTORS	Med 1	2	633	96	15%	\$ 6,704	69.83	10.59	-11%	133	37
1910	SILICON VALLEY AOR	Large	9	5,041	702	14%	\$ 99,249	141.38	19.69	-1%	1,059	357
2035	SISKIYOU AOR INC	Petite	2	147	28	19%	\$ 5,826	208.07	39.63	-4%	31	3
2040	SOLANO AOR INC	Med 1	4	659	65	10%	\$ 14,833	228.20	22.51	-3%	138	73
2045	SOUTH BAY AOR	Large	21	5,116	350	7%	\$ 22,624	64.64	4.42	-6%	1,074	724
2050	SOUTH TAHOE AOR INC	Small	3	306	41	13%	\$ 2,821	68.80	9.22	-8%	64	23
2070	SOUTHLAND REGIONAL AOR INC	Mega	18	10,932	3514	32%	\$ 191,610	54.53	17.53	-6%	2,296	(1,218)
2075	SOUTHWEST LOS ANGELES AOR	Med 1	17	661	38	6%	\$ 5,875	154.61	8.89	-3%	139	101
1935	SOUTHWEST RIVERSIDE COUNTY AOR	Large	14	4,839	515	11%	\$ 60,336	117.16	12.47	-8%	1,016	501
2080	SUTTER YUBA AOR INC	Med 1	3	641	88	14%	\$ 12,114	137.66	18.90	-3%	135	47
2085	TAHOE SIERRA BOR	Med 1	3	593	120	20%	\$ 7,741	64.51	13.05	-3%	154	34
2090	TEHACHAPI AREA ASSOCIATION OF REALTORS INC	Petite	12	170	53	31%	\$ 9,252	174.57	54.42	-5%	36	(17)
2095	TEHAMA COUNTY AOR	Petite	2	117	23	20%	\$ 3,199	139.09	27.34	-6%	25	2
1600	THE INLAND GATEWAY AOR	Med 2	14	2,472	356	14%	\$ 18,814	52.85	7.61	-10%	519	163
1665	TRI-COUNTIES AOR	Med 2	23	2,960	1359	46%	\$ 74,919	55.13	25.31	-14%	622	(737)
2100	TRINITY COUNTY AOR INC	Petite	2	45	4	9%	\$ 640	160.00	14.22	-10%	9	5
2125	TULARE COUNTY AOR	Med 1	12	1,408	205	15%	\$ 34,404	167.82	24.43	-4%	296	91
2110	TUOLUMNE COUNTY AOR INC	Small	7	280	40	14%	\$ 7,463	186.58	26.65	-8%	59	19
2115	VENTURA COUNTY COASTAL AOR INC	Med 2	11	2,087	423	20%	\$ 28,029	66.26	13.43	5%	438	15
2140	WEST SAN GABRIEL VALLEY REALTORS	Large	16	3,197	706	22%	\$ 46,000	65.16	14.39	-1%	671	(35)
2145	YOLO COUNTY BOR	Small	3	419	57	14%	\$ 9,880	173.33	23.58	-3%	88	31
				215,316	41,017	19%	\$ 3,020,510	73.64	14.03	(0)	45,216	4,199