



PAC FUNDRAISER POLICY Plan your fundraisers to make 3 times over the projected costs.

Fundraisers must be approved by C.A.R. staff before being promoted or taking place. Now, in addition and effective immediately—even for those already being planned or that have been approved – all associations must provide a budget reflecting estimated contributions and costs when submitting a fundraiser along with other required information related to the fundraiser.

A fundraiser will not be approved unless the projected funds raised are at least 3 times the projected costs. Additionally, if an approved fundraiser does not meet the 1/3 rule, which means the costs of the event or sweepstakes exceeded the contributions raised, then all contributions will be returned to the contributors and the AOR will not be reimbursed for the expenses of the event. If funds are returned to the local association for not meeting these fundraising requirements, the AOR and contributors will not receive participation credit.

Examples:

- 1. Association requests approval of a RAF fundraiser with an estimated cost of \$500 and projected contributions of \$1,600. This fundraiser would be approved since the projected funds raised are more than 3 times the projected costs.
- 2. Association requests approval of a RAF fundraiser with an estimated cost of \$2,000 and projected contributions of \$4,500. This fundraiser would not be approved because it is not projected to bring in 3 times the costs. Either costs would have to be reduced, or the association would have to find a way to increase projected contributions to \$6,000, 3 times costs.

If you have any questions, please contact Lisa Edwards at 916-492-5211 or lisae@car.org.

The information on this application will be used to complete a distribution flyer for your association to use to promote sweepstakes. Please fill out this application completely.

Today's Date								
Local Association								
AOR Street Address								
City								
State	CA	Zip Code						
CONTACT INFORMATION								
Full Name								
AOR Title								
Phone								
Email								
SWEEPSTAKES INFORMATION								
Start Date			End Dat	e				
Date of Drawing			Time of Drawing					
Address / Location / Event Name Where Drawing Will Be Held:								





PRIZE INFORMATION								
Please choose a prize to use for your sweepstakes contest:	Please provide details for the prize chosen at left. (e.g. 64GG iPad Air 2 Wifi + Cellular valued at \$729, \$50 Gift Card to Target, etc.)							
iPad								
Gift Cards (of different values)								
Trip to Legislative Day								
Other:	Please describe rules of the sweepstakes. (e.g. How much does a member contribute to enter the sweepstakes? How many entries? etc.,							
SUBMISSION PROCESS								
PLEASE ATTACH A VECTOR .EPS F ASSOCIATION'S LOGO. Budget for Event and/or Awards: Please complete the RAF Recognition Events Awards Budget Worksheet Submit your completed application, I and logo to RAF Assistant at rafasst@clarification is required, you will be confirm the details of your contest.	Have you applied for any RPAC Fundraising Grants? No Yes: Date							
FOR RAF OFFICE USE ONLY								
DATE	PPROVED		PREPARE FLYERS					