

# AGENDA



## **NATIONAL ASSOCIATION OF REALTORS® 2021 REALTORS® CONFERENCE AND TRADE EXPO**

### **STATE AND LOCAL ISSUES POLICY COMMITTEE**

Friday, November 12, 2021, • 10:30AM – 12:00PM PT  
Marriott Marquis San Diego Marina • Grand Salon 4 • Lobby Level

**CHAIR** Stephen Antoni (RI)

**VICE CHAIR** Cole Cannon (OH)

**COMMITTEE LIAISON** Asa Fleming (NC)

**STAFF EXECUTIVE** Melissa Horn (DC)

### **PURPOSE**

To identify, analyze and recommend policies affecting state and local issues impacting Real Estate and Housing which are not within the authority of existing NAR Committees. The Committee seeks to educate and assist REALTOR® Associations and REALTORS® in acting as spokespersons in their communities to advocate on these challenges and be a part of equitable solutions. The Committee shares ideas on how to effectively lobby and support relevant REALTOR® policies at the state and local level.

### **I. Welcome & Meeting Overview:** Stephen Antoni (RI), Chair

A. COVID Meetings Protocol, [Ownership Disclosure and Conflict of Interest Statement](#)

C. 100% RPAC Challenge

D. Fair Housing Challenge

E. Approval of 2021 REALTORS® [Legislative Conference & Expo Minutes](#)

### **II. Smart Growth Advisory Board Update:** Sara Gerrish (TX), Chair

### **III. “Policy in Practice” Legislative Activity & REALTOR® Party Updates**

A. State Advocacy Efforts

Brad Ward, VP of Public Policy & Legal Affairs, Michigan REALTORS®

B. Local Advocacy Efforts

Brent Swander, VP of Government Affairs, Columbus REALTORS®

### **IV. National Flood Insurance Update**

David Maurstad, FEMA Senior Executive, National Flood Insurance Program

David Maurstad is currently serving the role of Deputy Associate Administrator for Federal Insurance and Mitigation (FIMA), Senior Executive of the National Flood Insurance Program (NFIP).

David is a veteran emergency manager and staunch advocate of building a culture of preparedness across the nation. Forty years of experience in disaster resilience and the insurance industry suited his position as the head of FEMA’s Insurance and Mitigation Administration, where he guided transformative efforts to communicate risk, increase flood insurance coverage and incentivize mitigation against natural hazards. As senior executive of

the NFIP, he led the largest single-peril insurance operation in the world providing more than \$1.3 trillion in flood coverage to more than 5 million U.S. policyholders.

### **V. State and Local Legislative Priorities Survey Results**

#### Joe Goode, CEO, American Strategies

Joe Goode is the Chief Executive Officer of American Strategies. Joe conducts public opinion surveys and provides strategic advice for trade associations, non-profit organizations and corporations. He has worked for and advised political organizations and campaigns for more than thirty years as a pollster, consultant and executive. Joe has worked closely with the National Association of REALTORS® since 2007, providing opinion research and consulting services in more than forty states and hundreds of localities – including successful constitutional amendment campaigns in Arizona, Florida, Louisiana, Missouri, Montana, North Dakota, Oregon and Texas. Joe helped design and implement the National Association of REALTORS® Campaign Services Program bringing state of the art campaign tools and data services to state and local REALTOR® associations. He also provides research for NAR's Issues Mobilization committee and Smart Growth efforts.

### **VI. New Hot Topic Alerts**

#### Randy Holbrook, Managing Director, Governance, Risk & Compliance and General Counsel, Legal Research Center, Inc.

Randy Holbrook, Managing Director – GRC and General Counsel, oversees LegalResearch.com's corporate and compliance services for general counsel and compliance professionals. Randy holds over 30 years of legal research & writing and practice experience covering both regulatory compliance and litigation issues on a state, local and national basis. Randy's areas of specialization include real estate, insurance, healthcare, and environment, and he serves as a primary domain lead for the company's thought leadership and strategic growth initiatives.

### **VII. Bipartisan Advocacy in Polarized Times**

#### Keith Allred, Executive Director, National Institute for Civil Discourse

Keith Allred became the Executive Director of the National Institute for Civil Discourse on January 1, 2019. He was recruited to lead NICD because he had recently launched CommonSense American, a new organization that brings Republicans, Democrats, and Independents together from across the country to find and champion solutions with broad support. Impressed by the successful five-year state pilot, leadership invited Keith to make NICD the platform for CommonSense American and to integrate it with NICD's other programs to revive civility and enhance problem solving across the partisan divide.

### **VIII. Open Discussion & HOMEwork: Cole Cannon (OH), Vice Chair**

A. VOTE: Update Voter Registration at [realtorparty.realtor/vote](https://realtorparty.realtor/vote)

B. ACT: Text REALTORS to 30644 to Join REALTOR® Party Mobile Alerts

C. INVEST: RPAC Challenge

### **IX. Adjournment**