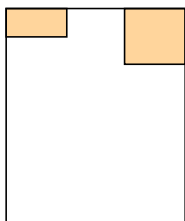
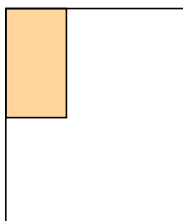


# PRINT ADVERTISING SPECS

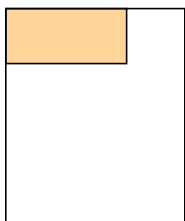
## CLASSIFIED ADVERTISING



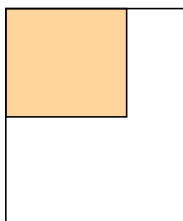
**1/2 Square;  
Square**



**Vertical Box**



**Horizontal Box**



**Large Square**

### CLASSIFIED UNITS

Space	Width	Depth
1/2 Square	2 1/4"	1 3/16"
Square	2 1/4"	2 3/16"
Vertical Box	2 1/4"	4 3/16"
Horizontal Box	4 3/4"	2 3/16"
Large Square	4 3/4"	4 3/8"

## 4. Production Charges

Improperly prepared materials without proofs will be subject to production charges. Publisher cannot assume responsibility for reproduction quality from materials furnished incomplete, improper to specs, or in poor condition. Advertiser will absorb all production charges associated with the preparation of ad materials, including the cost of printing a final proof when none is supplied.

## Classified Advertising

For added exposure, get a one-two punch by including a classified ad in your buy. For more information, contact your advertising representative.

### 2010 CLASSIFIED DISPLAY BOX AD RATES

<b>Black &amp; White</b>	<b>1x</b>	<b>3x</b>	<b>6x</b>	<b>8x</b>
1/2 Square	\$250	\$225	\$200	\$175
Square	450	425	400	350
Horiz./Vert. Box	900	825	775	700
Large Square	1,750	1,650	1,550	1,375

<b>Color</b>	<b>1x</b>	<b>3x</b>	<b>6x</b>	<b>8x</b>
1/2 Square	\$275	\$250	\$225	\$200
Square	550	500	475	425
Horiz./Vert. Box	1,075	1,000	925	825
Large Square	2,150	1,975	1,850	1,650

### Classified Line Rates

- Standard Line:** \$30 per line
- Size:** 5-line minimum
- Enhancements:** Additional \$30 per line each:  
Shading, Large Font, Color Font
- Frequency Discounts:** 3 times: 20% off 3rd ad  
6 times: 1 free ad  
9 times: 2 free ads

### 2010 CLOSING DATES

See page 3 for advertising closing dates.

For classified advertising specs, please see page .

Rates are per issue and are published in net. Classified advertising is non-commissionable.