

AGENDA



*THIS IS A CLOSED MEETING
OPEN TO MEMBERS OF THE
DEFENSE STRATEGY ADVISORY
COMMITTEE ONLY*

DEFENSE STRATEGY ADVISORY COMMITTEE

La Jolla Room A/B Second Level
Manchester Grand Hyatt
San Diego, California
Thursday, January 23, 2014
2:00 p.m. – 5:00 p.m.

Presiding: Kathy Mehringer, Chair

Members: Tammy Newland-Shishido, Vice Chair
Annette Graw, Liaison
Dean M. Anderson; Steve Delmartini; Jeanne Garde; Roger L. Holtsclaw;
Art Nellessen; Shari Setser; Larry Spiteri; Ann Throckmorton; Fred Weston

C.A.R. Staff: Jenny Li

- I. Welcome and Introduction from Chair
- II. Overview of Strategic Defense Panel Attorney Morning Meeting
- III. Report from RealCare Insurance Marketing – Mary Fairow
- IV. Committee Open Discussion
 - a) Online auction platforms and short sales—understanding the model
 - b) Mitigating risk through good communication practices—e.g., when to use Twitter, Facebook, etc.
 - c) Reports and comments by Committee members/ hot topics