

AGENDA



05/02/13

BUSINESS TECHNOLOGY FORUM

Sacramento Convention Center, Room 314/315

3:00 – 5:00 p.m.

PRESIDING: JOHN PINTO, CHAIR; CURTIS DOSS, VICE-CHAIR;
HEATHER OZUR, VICE-CHAIR; CAROLYN D'AGOSTA,
LIAISON; LAURA WILLIAMSON, STAFF

- I. **Opening Remarks** — John Pinto
- II. **MLS Connect Update (3:05 – 3:10)** — Curtis Doss
- III. **Infographics: What they are, how to create them and how best to use them in your business (3:10 – 3:55)** — Heather Ozur, moderator; C.A.R. Communications staff (TBD); West DeYoung, Branch Manager Dilbeck Real Estate RealLiving; Mark Flavin, Sr. Product Manager MLS Listings, Inc.
- IV. **Mining the MLS for Gold: Using the tools in your MLS to increase your business (3:55 – 4:25)** — John Pinto, moderator; Lisa Powell, Dir. of Product Management and Daniel Ortega, TheMLS/CLAW; Jeremy Crawford, COO MLS Listings, Inc.
- V. **RPR Lab: Going mobile with RPR (4:25 – 4:45)** — Justice Martin
- VI. **C.A.R. Business Technology Facebook Group** — Curtis Doss
<https://www.facebook.com/home.php#!/groups/CARBizTech/>
- VII. Question & Answer
- VIII. Adjournment