AGENDA

1/24/14

EDUCATIONAL SERVICES ADVISORY COMMITTEE MEETING

Location: Old Town Room A/B – Second level, Manchester Grand Hyatt

Time: 1:00 P.M. - 3:00 P.M.

PRESIDING: YIN BIHR, COMMITTEE CHAIR
BETTE CURTIS, VICE CHAIR
CECILY TIPPERY, VICE CHAIR

EXECUTIVE COMMITTEE LIASON: JOHN PINTO

NAR PROFESSIONAL DEVELOPMENT LIAISON: TAMARA SUMINSKI

C.A.R. STAFF LIASON: LAURA MIRAGLIO

The California Association of REALTORS® Educational Services Advisory Committee meeting will be broken up into three sections. The first Closed Meeting will be for committee members only from 1:00-1:45 P.M. The second will be an Open Meeting discussion that will include local Association AEs, Educational Chairs and Education staff from 1:50-2:45 P.M. The third section is a closed committee member only session to wrap-up from 2:45 -3:00 P.M.

AGENDA

Closed Meeting from 1:00 P.M. to 1:45 P.M.

THE CLOSED MEETING IS ONLY OPEN TO MEMBERS OF THE EDUCATIONAL SERVICES ADVISORY COMMITTEE

I. 1:00 - 1:10 P.M. – Opening Remarks and Introductions – Yin Bihr

II. Overview of Committee Goals for 2014 - Yin Bihr

   A. 1:10 - 1:20 P.M. – Increase Local Association Education Leadership awareness of C.A.R. Education programs – Yin Bihr

      i. Task Force - explore AORs' needs and recommend actions

   B. 1:20 - 1:25 P.M. – Increase participation LearnMyWay® , Face2Face™

   C. 1:25 - 1:30 P.M. – Increase adoption to 20% in CE Member Benefit

   D. 1:30 - 1:35 P.M. – Spread the news about the RPA revision in Q3 and encourage course participation among peers and spheres

E. 1:35 - 1:40 P.M. – Process for recommending. vetting new courses

III. 1:40 - 1:45 P.M. – C.A.R. Education report - 2013 Program Results

IV. Break for Open Session

AGENDA

Open Session from 1:50 P.M. to 2:45P.M.

THE OPEN SESSION INCLUDES LOCAL ASSOCIATION AEs, EDUCATION STAFF AND EDUCATION COMMITTEE LEADERSHIP.

I. 1:50 - 2:00 P.M. – Welcome and Introductions

II. 2:00 - 2:10 P.M. – New C.A.R. Education Programs for 2014

III. 2:10 - 2:45 P.M. – Open Discussion

A. How to add Education Committee Chairs to Open session meetings

B. Marketing Courses/Increasing Registrations for Courses

C. Creative ways to generate education revenues and how C.A.R. Education can help

D. Educational program success stories

IV. 2:45 P.M. Adjourn Open Session

AGENDA

Closed Meeting from 2:45 P.M. to 3:00 P.M.

THE CLOSED MEETING IS ONLY OPEN TO MEMBERS OF THE EDUCATIONAL SERVICES ADVISORY COMMITTEE

V. Quick re-cap of open meeting

A. Summarize discussion

B. Assign action items

COMMITTEE MISSION STATEMENT

The committee serves in an advisory role to assist in meeting the objectives of the Education and Training Services Business Plan. This committee will advise the staff on potential new programs to research that provide timely and legally correct education products to real estate professionals.