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Strategic Planning and Finance Committee

October 8-9, 2009
Marriott San Jose
San Jose Ballroom I/II
San Jose, CA

FINAL

PRESIDING: Beth Peerce, 2009 Treasurer, SPF Chairman
Bill Plattos, Vice Chairman
J.R. Rouse, Vice Chairman
LeFrancis Arnold, Committee Liaison

C.A.R. Staff: Leslie Appleton-Young
Iqbal Bholat
Shui Yin Cheung
Don Flynn
Robert Kleinhenz

THURSDAY, OCTOBER 8

8:00 a.m. – 11:20 a.m.

- I. Call To Order – *Beth Peerce***
- II. Introductions**
 - A. Welcome 2010 New Committee Members
- III. Approval of Minutes, August 2009 Meeting**
- IV. State of the Organization**
 - A. C.A.R. – Joel Singer, EVP
 - B. REBS – Liz Fitzgerald, Chairman REBS Board of Directors
 - C. Local Associations – Terry Murphy, AE Committee
- V. Financial Issues**
 - A. 2009 – Review Projections and Financial Statements
 - B. 2010 Budget – Executive Committee Action Update
 - C. Investment Subcommittee Report
 - D. Other

VI. Reports

- A. calREDD– Mike Silvas, Chair (Time Certain: 8:00am)
- B. Other

VII. C.A.R. Research Reports

- A. 2009 Survey of California Home Sellers
- B. 2009 Member Use of Technology Survey
- C. 2009 First-Time Buyer Survey

VIII. Input on 2010 Strategic Plan: Open to All C.A.R. Members (11:00 a.m.)**IX. Caucus Assignments for Thursday Night (if needed)****X. Other Business**

- A. SPF Forum - Friday, October 9, 1:00p – 2:00p, Convention Center, Room J3

XI. Adjourn**FRIDAY, OCTOBER 9****10:00 a.m. – 11:00 a.m.****I. Reconvene – *Beth Pearce*****II. Committee Issues/Reports****III. Feedback from Caucuses (if needed)****IV. Other Business**

- A. Upcoming Meetings: Please note changes from Dates/Times Announced at August SPF Mtg.
 - 1. SPF Brainstorming Meeting for 2010 Committee Members: Tuesday, December 1
10:00a – 5:00p LAX hotel – followed by a committee dinner
 - 2. C.A.R. 2010 Leadership Conference: Wednesday, December 2
10:00a – 3:30p LAX hotel
- B. 2010 SPF Committee Book Selection #1: Grown Up Digital by Don Tapscott

V. Adjourn