

# Special Sections / Issues

## Broker/Manager Section

This popular special section is delivered one time a year solely to the industry's decision-makers: brokers, owners, and managers.



- Circulation:** 25,000
- Ad Size:** Half or full page, 4-color only
- Runs:** August issue of *California Real Estate* magazine
- Rates:** Half-page, 4-color: \$1,800  
Full-page, 4-color: \$3,025

California brokers, owners, and managers earn an average annual household income of \$256,000.

Source: Readex Independent Research

## C.A.R. EXPO Issue

Combined with the September issue of *California Real Estate* magazine, our annual EXPO issue is the official publication for the CALIFORNIA ASSOCIATION OF REALTORS® convention and EXPO, featuring events, speakers, and exhibitors.

- Circulation:** 175,000 + 7,500  
Convention Attendees
- Runs:** Combined with September issue of *California Real Estate* magazine
- Rates:** Same as *California Real Estate* magazine

