

Political Affairs Committee

Thank you for your Fundraising Efforts!

The recent actions of the Governor and State Legislature, which denied large amounts of state funding to local governments, means that cashed starved local governments will look to increase funds with a variety of new fees and taxes that could be implemented at the local level. Now more than ever, REALTORS® will want (and need) to support local incumbents and candidates who share similar attitudes, values and beliefs. **We need to continue to educate** our members on the importance of REALTORS® involvement. We will have a full meeting and need your participation. The meeting is scheduled as follows:

Date: Thursday, October 8, 2009

Time: 9:30 a.m. to 11:30 a.m.

Location: Hilton Hotel

Room: Santa Clara Room I/II

Again, thank you for your continued support and outstanding assistance!
See you in San Jose.

Agenda

2009 Local RAF Participation Reports (several reports in PDF and excel will not work with quick print)

2009 Fundraising Contest Update

C.A.R. Directors' RAF Participation by Region

RAF Participation Report from 2007-August 2009

June Meeting Notes

Come support C.A.R.'s Chief Lobbyist **Alex Creel** at his information session:

2010: Government Threats to REALTORS®

Dues Billing Insert

Property Profile Mail Piece

For a complete packet in PDF format, please click on 2009 October Political Affairs Meeting Materials



PRINT

Close

Agenda

Agenda-Political Affairs Committee:

Thursday, October 8, 2009

9:30 AM - 11:30 AM

Santa Clara Room I/II

Hilton Hotel, San Jose

Presiding:

John Cribb, Chair

Wendy Furth, Vice Chair

Betty Taisch, Vice Chair

Ann Pettijohn, Committee Liaison

C.A.R. Staff:

David Howard, Political Affairs Director

Lisa Edwards, Political Affairs Coordinator

I. Call to Order: John Cribb

A. Opening Remarks

B. Reminder Golden R Reception: Imperial Ballroom, Fairmont Hotel

II. NAR Update

A. RPAC Update: Rick Violett

B. RPIC Update: Dorothy Jackson

III. 2009 Statewide Fundraising Update

A. Association RAF Goal Update

B. Review RAF Participation Report

IV. RAF Fundraising Campaign Update

A. Dues Billing Statement Updates

B. Survey

V. New Business

- A. Review of Proposed 2009-2010 Plan
- B. New 2010 Leadership
 - Chair, Wendy Furth
 - Vice Chair, Barbara Delgleize
 - Vice Chair, Gene Lentz
 - Committee Liaison, Greg Haas

VI. Adjourn

RAF Investment Reports

The theme for 2009 is "Invest, Insure and Unite!" The goals are to raise \$3.2 million and have a 24% RAF statewide member participation.

2009 C.A.R. Fundraising Contest

The 2009 RAF Contest involves all the local associations. Each association gave us two goals:

1. How much RAF investments they want to collect for 2009
2. How many RAF investors they want for their association.

For each Association that provided us their fundraising goals, and meets or exceeds their goals, each one will receive \$250.

Click here to review the progress of your local Associations' Fundraising Contest participation goals (Note: This report is set up by Association and is in PDF.)

Fundraising Reports

It is also our goal to have 100% \$197 participation of all C.A.R. directors. For an overview of your Region's progress, please click here.

To review your association's participation goals over the last 3 years. Click on 2007-August 2009 RAF Comparison Participation Report (Note: This report is in PDF and requires Legal paper to print.)

To view additional reports for your association go to www.car.org/governmentalaffairs/raf/RAFReports/.

If you have any additional questions on your associations fundraising status please email Annly Roman at annlyr@car.org with your request.

Key		All Goals Met!
		One Goal Met

2009 FTC's and Association RAF Goals					
Association Name	Fundraising Team Captain	% Member Participation	% Member Participation Goal	Total Investment	Total Investment Goal
Alameda AOR		45%		\$8,207.00	
Amador County AOR		21%		\$3,633.20	
Arcadia AOR	Zigic, Nick	17%	24% participation	\$21,775.00	\$27,000 total
Atascadero AOR	Bennett, Julie	40%		\$5,326.00	
Bakersfield AOR		11%	10% participation	\$34,173.26	\$43,000 total
Barstow AOR		25%	50% participation	\$1,337.00	\$1750 total
Bay East AOR	Ragg, Craig				
Bay East AOR	Reitzell, Jeanie				
Bay East AOR	Roberts, Doreen	6%	20% participation	\$38,544.55	\$55,000 total
Berkeley AOR		27%	27% participation	\$9,873.00	\$9,000 total
Beverly Hills/Gtr LA AOR	Pawlik, Gregory	3%	15% participation	\$24,168.18	\$50,000 total
Big Bear AOR	Karnes, Annette	19%	20% participation	\$4,264.00	\$4,000 total
Burbank AOR		5%	22% participation	\$2,951.00	\$7,800 total
Calaveras County AOR		25%		\$6,954.00	
California Desert AOR	Papalas, Lou	33%	43% participation	\$46,836.68	\$55,000 total
Central Valley AOR		29%	25% participation	\$18,725.83	\$21,000 total
Chico AOR		33%	50% participation	\$12,297.00	\$14,000 total
Citrus Valley AOR	Facciponti, Carol	4%	10% participation	\$11,356.54	\$47,000 total
Coastal Mendocino		41%		\$2,897.00	
Conejo Valley		33%		\$22,745.00	
Contra Costa AOR		6%	7% participation	\$38,660.49	\$50,000 total
Crescent City BOR	Phillips, Dan	24%	20% participation	\$882.00	\$800 total
Delta AOR		30%	28% participation	\$19,096.00	\$14,000 total
Desert Communities AOR	Nguyen, Katrina	35%	39% participation	\$4,762.00	\$5,250 total
Downey AOR		29%		\$20,295.00	
East San Diego County AOR	Scantlin, Norma	16%	16% participation	\$8,361.00	\$14,000 total
East Valley AOR		14%	11% participation	\$9,188.00	\$8,500 total
El Dorado County AOR		38%	38% participation	\$20,449.00	\$21,189 total
Fresno AOR	Jolly, Joan	25%	35% participation	\$58,627.91	\$30,000 total
Glendale AOR		36%	32% participation	\$34,584.14	\$34,000 total

Key		All Goals Met!
		One Goal Met

2009 FTC's and Association RAF Goals

Association Name	Fundraising Team Captain	% Member Participation	% Member Participation Goal	Total Investment	Total Investment Goal
Greater Antelope Valley AOR	Furtado, Jill				
Greater Antelope Valley AOR	Guerrero, William	12%	20% participation	\$14,339.00	\$50,000 total
Hemet-San Jacinto BOR	Chavez-Spraggs, Teresa	27%	50% participation	\$6,277.00	\$5,000 total
Hetch Hetchy AOR	Scales, Barry	25%	38% participation	\$933.00	\$1,700 total
Humboldt AOR	Peterson, Eric	51%	48% participation	\$15,436.00	\$1,415 total
Idyllwild AOR		22%		\$392.00	
Imperial County AOR	Baker, Thelma	35%	34% participation	\$6,373.85	\$6,100 total
Inglewood BOR		16%		\$5,406.00	
Inland Valleys AOR	Pernice, Devon	18%	12% participation	\$48,540.00	\$45,000 total
Kern River-Lake Isabella BOR		11%		\$245.00	
Kings County BOR	Jacques, Dick	30%	39% participation	\$5,460.85	\$4,661 total
Laguna BOR	Hartman, Robert	34%	33% participation	\$12,548.00	\$13,700 total
Lake County AOR		2%		\$689.00	
Lassen AOR		57%		\$3,246.00	
Lodi AOR	Bush, Linda	27%	16% participation	\$38,642.00	\$30,000 total
Lompoc Valley AOR	Brooks, Angela	32%	30% participation	\$3,491.00	\$2,700 total
Madera AOR	Torres, Edelmira	29%	41% participation	\$2,899.00	\$3,500 total
Malibu AOR	Bowling, William	10%	15% participation	\$5,479.00	\$7,350 total
Mammoth Lakes BOR		20%	40% participation	\$2,238.00	\$3,000 total
Marin AOR	Di Giorgio, Michael				
Marin AOR	Moore, Kay	15%	33% participation	\$11,694.00	\$31,000 total
Mariposa County BOR		27%		\$883.00	
Merced County AOR	Oliver, Scott	22%	20% participation	\$13,354.32	\$12,000 total
Montebello District BOR		30%	25% participation	\$8,791.00	\$8,200 total
Monterey County AOR		40%	35% participation	\$28,574.00	\$20,580 total
Nevada County AOR	Royal, Jeanette	38%	30% participation	\$11,499.00	\$ 10,000 total
Newport Beach AOR		3%	3% participation	\$4,377.00	\$5,203 total
North Bay AOR	Archer, Susan				
North Bay AOR	Wood, Cynthia	32%	30% participation	\$58,682.50	\$59,000 total
North San Diego County AOR	Kinsey, Kurt	10%	10% participation	\$29,872.36	\$30,000 total

Key		All Goals Met!
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2009 FTC's and Association RAF Goals					
Association Name	Fundraising Team Captain	% Member Participation	% Member Participation Goal	Total Investment	Total Investment Goal
Northern California Commercial AOR		2%		\$695.00	
Northern Solano County AOR	Lopez, Judy	32%		\$21,692.48	
Oakland AOR		20%	20% participation	\$13,200.88	\$21,000 total
Ojai Valley BOR		45%		\$2,354.00	
Orange Belt BOR		27%		\$3,557.00	
Orange County AOR	Pinkowski, Cas	15%	15% participation	\$93,601.81	\$100,000 total
Oroville AOR	Quintel, David	25%	25% participation	\$2,390.32	\$2,500 total
Pacific Southwest AOR	Olivie, Susanr	20%	20% participation	\$14,617.00	\$14,000 total
Pacific West AOR	Hawkins, Phil	28%	40% participation	\$204,476.34	\$219,000 total
Palm Springs Regional AOR	Newton, Scott	0%		\$443.68	
Palos Verdes Peninsula AOR	Flynn, Melinda	40%	50% participation	\$21,720.00	\$25,000 total
Paradise AOR	Williams, Steve	46%	50% participation	\$5,231.68	\$7,700 total
Pasadena-Foothills AOR	Miller, Shannon	18%	36% participation	\$37,162.00	\$55,000 total
Paso Robles AOR	Hill, Chuck	45%	25% participation	\$13,706.80	\$8,000 total
Pismo Coast AOR	Copeland, Stephanie	25%	25% participation	\$14,107.00	\$10,000 total
Placer County AOR	Poulos, Geoffrey				
Placer County AOR	Telles, Sharon	24%	35% participation	\$27,831.32	\$34,500 total
Plumas AOR		30%		\$4,715.32	
Rancho Southeast AOR	Arnold, Evelyn	16%	30% participation	\$26,564.76	\$40,000 total
Realtors Commercial Alliance	Mauler, Jack	29%	4% participation	\$1,356.36	\$996 total
Ridgecrest Area AOR	Vaughn, Carole	19%	37% participation	\$1,853.85	\$2,000 total
Rim O The World AOR	Sharrow, Gary	30%	35% participation	\$5,611.00	\$3,000 total
Sacramento AOR	Covill, Douglas	26%	35% participation	\$111,170.78	\$136,500 total
San Benito County AOR		37%		\$7,051.00	
San Diego AOR	Giacalone, Matthew	3%	6% participation	\$71,462.56	\$100,000 total
San Diego County Commerical AOR		29%	30% participation	\$686.00	\$1,200 total
San Francisco AOR	Colliver, Chuck	8%	23% participation	\$66,221.37	\$90,000 total
San Luis Obispo AOR	Ingels, Steven	43%	45% participation	\$12,528.24	\$15,100 total
San Mateo County AOR	Decker, Bobbi	23%	30% participation	\$97,976.30	\$141,000 total
Santa Barbara AOR	Pleiser, Krista	21%	21% participation	\$35,571.00	\$45,000 total

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2009 FTC's and Association RAF Goals

Association Name	Fundraising Team Captain	% Member Participation	% Member Participation Goal	Total Investment	Total Investment Goal
Santa Clara County AOR	Davis, Wendi-Mae				
Santa Clara County AOR	Von Raesfeld, Myron	8%	20% participation	\$100,204.89	\$150,000 total
Santa Cruz AOR	Nelson, Bobbie	29%	45% participation	\$26,423.61	\$28,000 total
Santa Maria AOR		24%	23% participation	\$7,357.00	\$6,300 total
Santa Ynez Valley AOR		39%		\$3,318.00	
Scenic Coast AOR	Astle, Greg	42%	40% participation	\$8,202.00	\$7,500 total
Shasta AOR		31%	34% participation	\$14,725.00	\$18,303 total
Silicon Valley AOR	Lentz, Gene	23%	32% participation	\$116,869.57	\$162,000 total
Simi Valley-Moorpark AOR		4%		\$3,295.48	
Siskiyou AOR		27%	18% participation	\$3,010.40	\$2,500 total
Solano AOR		29%	28% participation	\$17,019.55	\$20,000 total
South Bay AOR	Pfister, Sandi				
South Bay AOR	Kissinger, David	26%	41% participation	\$54,942.16	\$76,000 total
South Tahoe AOR	Childs, Barbara	30%	40% participation	\$4,979.00	\$7,000 total
Southwest Kern BOR		13%		\$98.00	
Southland Regional AOR	Washburn, Gary	30%	35% participation	\$166,653.32	\$210,000 total
Southwest Los Angeles AOR		20%		\$3,326.00	
Southwest Riverside County AOR	Oliver, DJ	15%		\$31,600.50	
Sutter-Yuba AOR	McBride, Leslie	44%	43% participation	\$17,159.00	\$10,000 total
Tahoe Sierra BOR		33%	33% participation	\$11,735.00	\$10,000 total
Tehachapi Area AOR		36%		\$3,645.00	
Tehama County AOR		24%		\$3,107.00	
The Inland Gateway AOR	Kleasner, Larry	15%		\$24,795.99	
Tri-Counties AOR	Allen, Kurt				
Tri-Counties AOR	Wood, Diana	25%	40% participation	\$34,699.69	\$48,000 total
Trinity County AOR		2%		\$246.00	
Tulare County AOR	Olguin, Ruben	17%	50% participation	\$16,621.00	\$49,200 total
Tuolumne County AOR	Allison, Sally				
Tuolumne County AOR	Ernst, Brenda	39%	50% participation	\$7,402.00	\$10,000 total
Ventura County Coastal AOR	Diaz-Telly, Cindy	12%		\$33,545.00	
Victor Valley AOR		15%	21% participation	\$16,686.50	\$25,229 total
Watsonville AOR	Denny, Cara	34%	30% participation	\$5,282.00	\$5,000 total
West Contra Costa AOR		18%		\$11,229.75	
West San Gabriel Valley AOR		14%	20% participation	\$17,261.00	\$20,000 total
Yolo County BOR	Hulbert, Karen	36%	60% participation	\$7,454.00	\$8,200 total

Key		All Goals Met!
		One Goal Met

2009 FTC's and Association RAF Goals					
Association Name	Fundraising Team Captain	% Member Participation	% Member Participation Goal	Total Investment	Total Investment Goal
Yosemite Gateway AOR		50%		\$8,813.14	

Association Name	2007				2008				August, 2009			
	Total Current Active Members (R, DR, RA)	Total Contributor Count (Includes Staff)	Percent Total Contributor to Membership	Total Contributor Amount	Total Members (R, DR, RA)	Total Contributor Count (Includes Staff)	Percent Total Contributor to Membership	Total Contributor Amount	Total Members (R, DR, RA)	Total Contributor Count (Includes Staff)	Percent Total Contributor to Membership	Total Contributor Amount
	Alameda AOR	307	184	60%	\$ 13,947.00	238	136	57%	\$ 9,790.00	239	108	45%
Amador County AOR	201	84	42%	\$ 5,004.00	167	76	46%	\$ 4,866.38	169	35	21%	\$ 3,633.20
Arcadia AOR	1,706	437	26%	\$ 27,301.25	1,602	392	24%	\$ 29,263.00	1,673	285	17%	\$ 21,775.00
Atascadero AOR	247	113	46%	\$ 8,990.00	201	90	45%	\$ 6,186.00	205	82	40%	\$ 5,326.00
Bakersfield AOR	1,920	279	15%	\$ 48,384.38	1,601	172	11%	\$ 42,685.00	1,702	192	11%	\$ 34,173.26
Barstow AOR	60	27	45%	\$ 2,359.00	53	21	40%	\$ 1,473.00	60	15	25%	\$ 1,337.00
Bay East AOR	5,200	610	12%	\$ 70,515.22	4,583	289	6%	\$ 42,197.33	4,239	239	6%	\$ 38,544.55
Berkeley AOR	628	252	40%	\$ 14,430.00	545	187	34%	\$ 11,646.00	550	147	27%	\$ 9,873.00
Beverly Hills/Gtr LA AOR	6,021	1,446	24%	\$ 78,328.60	5,769	506	9%	\$ 38,551.00	4,738	156	3%	\$ 24,168.18
Big Bear AOR	360	196	54%	\$ 13,124.00	288	93	32%	\$ 6,590.00	288	54	19%	\$ 4,264.00
Burbank AOR	687	221	32%	\$ 12,454.00	486	213	44%	\$ 11,137.00	518	27	5%	\$ 2,951.00
Calaveras County AOR	381	202	53%	\$ 12,706.00	314	129	41%	\$ 8,586.00	317	80	25%	\$ 6,954.00
California AOR	49	18	37%	\$ 4,575.06	43	26	60%	\$ 4,748.62	41	24	59%	\$ 2,821.53
California Desert AOR	3,115	1,066	34%	\$ 58,345.34	2,598	1,021	39%	\$ 55,231.01	2,651	884	33%	\$ 46,836.68
Central Valley AOR	2,587	1,583	61%	\$ 91,060.50	1,136	343	30%	\$ 19,931.83	1,179	338	29%	\$ 18,725.83
Chico AOR	510	256	50%	\$ 17,730.00	453	193	43%	\$ 14,102.00	445	149	33%	\$ 12,297.00
Citrus Valley AOR	5,120	931	18%	\$ 113,162.38	4,916	389	8%	\$ 51,010.00	4,918	186	4%	\$ 11,356.54
Coastal Mendocino AOR	115	42	37%	\$ 4,623.00	107	44	41%	\$ 2,600.00	100	41	41%	\$ 2,897.00
Conejo Valley AOR	1,535	615	40%	\$ 31,840.00	1,328	380	29%	\$ 20,688.99	1,328	434	33%	\$ 22,745.00
Contra Costa AOR	3,914	507	13%	\$ 103,149.38	3,256	266	8%	\$ 53,006.00	3,236	192	6%	\$ 38,660.49
Crescent City BOR	84	23	27%	\$ 1,374.00	73	17	23%	\$ 833.00	74	18	24%	\$ 882.00
Delta AOR	1,004	426	42%	\$ 30,671.00	876	285	33%	\$ 21,424.00	833	251	30%	\$ 19,096.00
Desert Communities AOR	244	108	44%	\$ 8,844.00	198	91	46%	\$ 7,518.00	200	70	35%	\$ 4,762.00
Downey AOR	1,433	725	51%	\$ 41,148.00	1,285	605	47%	\$ 31,722.00	1,386	400	29%	\$ 20,295.00
East San Diego County AOR	1,177	487	41%	\$ 27,592.38	948	175	18%	\$ 9,768.00	971	156	16%	\$ 8,361.00
East Valley AOR	920	247	27%	\$ 21,086.85	846	94	11%	\$ 8,831.00	887	128	14%	\$ 9,188.00
El Dorado County AOR	1,181	511	43%	\$ 31,715.00	906	376	42%	\$ 21,287.00	988	362	37%	\$ 20,449.00
Fresno AOR	2,878	914	32%	\$ 68,135.50	2,417	737	30%	\$ 59,334.98	2,565	641	25%	\$ 58,627.91
Glendale AOR	1,780	906	51%	\$ 59,557.38	1,382	576	42%	\$ 40,952.00	1,467	521	36%	\$ 34,584.00
Greater Antelope Valley AO	2,080	306	15%	\$ 52,279.47	1,636	229	14%	\$ 16,285.77	1,690	208	12%	\$ 14,339.00
Hemet-San Jacinto BOR	360	162	45%	\$ 11,944.00	309	90	29%	\$ 6,910.00	332	89	27%	\$ 6,277.00
Hetch Hetchy AOR	65	34	52%	\$ 2,850.00	51	24	47%	\$ 1,768.00	51	13	25%	\$ 933.00
Humboldt AOR	415	205	49%	\$ 16,927.00	390	201	52%	\$ 18,211.00	346	176	51%	\$ 15,436.00
Idyllwild AOR	41	3	7%	\$ 147.00	39	15	38%	\$ 735.00	37	8	22%	\$ 392.00
Imperial Valley BOR	274	160	58%	\$ 10,602.76	228	85	37%	\$ 6,394.11	240	83	35%	\$ 6,373.85
Inglewood BOR	532	144	27%	\$ 8,846.00	497	84	17%	\$ 5,005.00	493	78	16%	\$ 5,406.00
Inland Valleys AOR	5,383	1,170	22%	\$ 63,729.76	4,195	974	23%	\$ 54,278.37	4,399	804	18%	\$ 48,540.00
Kern River-Lake Isabella BC	53	11	21%	\$ 539.00	46	0	0%	\$ -	44	5	11%	\$ 245.00
Kings County BOR	215	83	39%	\$ 4,905.00	185	77	42%	\$ 4,661.00	184	55	30%	\$ 5,460.85
Laguna BOR	659	224	34%	\$ 15,496.00	574	200	35%	\$ 13,702.00	575	193	34%	\$ 12,548.00
Lake County AOR	338	55	16%	\$ 3,867.58	236	3	1%	\$ 1,095.00	220	5	2%	\$ 689.00
Lassen AOR	88	43	49%	\$ 3,291.00	62	34	55%	\$ 3,107.00	60	34	57%	\$ 3,246.00
Lodi AOR	1,373	415	30%	\$ 34,820.00	2,053	313	15%	\$ 23,810.00	2,121	574	27%	\$ 38,642.00
Lompoc Valley AOR	124	51	41%	\$ 3,239.00	110	40	36%	\$ 3,056.00	111	35	32%	\$ 3,491.00
Madera AOR	184	133	72%	\$ 8,128.00	110	59	54%	\$ 4,376.00	119	35	29%	\$ 2,899.00
Malibu AOR	914	115	13%	\$ 5,921.00	685	106	15%	\$ 7,350.00	718	70	10%	\$ 5,479.00

Association Name	2007				2008				August, 2009			
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	Mammoth Lakes BOR	197	12	6%	\$ 588.00	172	32	19%	\$ 2,273.00	168	34	20%
Marin AOR	1,586	572	36%	\$ 40,501.30	1,443	377	26%	\$ 21,475.00	1,406	212	15%	\$ 11,694.00
Mariposa County BOR	74	37	50%	\$ 5,303.00	54	26	48%	\$ 1,827.00	56	15	27%	\$ 883.00
Merced County AOR	539	168	31%	\$ 15,341.00	484	124	26%	\$ 14,635.34	517	115	22%	\$ 13,354.32
Montebello District BOR	588	287	49%	\$ 20,028.00	396	122	31%	\$ 8,450.00	441	132	30%	\$ 8,791.00
Monterey County AOR	1,698	909	54%	\$ 48,444.38	1,420	668	47%	\$ 35,224.00	1,391	562	40%	\$ 28,574.00
Nevada County BOR	626	348	56%	\$ 20,692.60	504	212	42%	\$ 12,430.00	515	196	38%	\$ 11,499.00
Newport Beach AOR	1,330	62	5%	\$ 5,848.38	1,241	57	5%	\$ 5,233.00	1,245	33	3%	\$ 4,377.00
North Bay AOR	3,403	1,498	44%	\$ 97,144.50	3,018	1,022	34%	\$ 68,603.00	2,905	942	32%	\$ 58,682.50
North San Diego County AC	5,663	452	8%	\$ 98,211.48	4,726	597	13%	\$ 35,220.50	4,971	511	10%	\$ 29,872.36
Northern California Comm A	120	57	48%	\$ 4,601.00	106	2	2%	\$ 528.00	108	2	2%	\$ 695.00
Northern Solano County AO	1,078	414	38%	\$ 27,860.42	831	270	32%	\$ 19,444.00	858	274	32%	\$ 21,692.48
Oakland AOR	1,468	204	14%	\$ 39,582.00	1,079	390	36%	\$ 25,827.51	1,121	219	20%	\$ 13,200.88
Ojai Valley BOR	104	90	87%	\$ 5,199.00	91	44	48%	\$ 2,698.00	93	42	45%	\$ 2,354.00
Orange Belt BOR	185	58	31%	\$ 4,521.00	183	61	33%	\$ 4,310.00	181	48	27%	\$ 3,557.00
Orange County AOR	11,177	2,210	20%	\$ 144,856.60	9,716	2,310	24%	\$ 110,483.86	10,231	1,519	15%	\$ 93,601.81
Oroville AOR	162	46	28%	\$ 3,842.00	127	36	28%	\$ 2,925.00	128	32	25%	\$ 2,390.32
Pacific Southwest AOR	1,759	502	29%	\$ 27,519.05	1,300	308	24%	\$ 17,827.00	1,293	258	20%	\$ 14,617.00
Pacific West AOR	14,036	6,705	48%	\$ 417,798.42	11,156	3,901	35%	\$ 252,392.80	11,693	3,267	28%	\$ 204,476.34
Palm Springs Regional AOR	981	309	31%	\$ 17,926.00	822	379	46%	\$ 28,419.00	839	4	0%	\$ 443.68
Palos Verdes Peninsula AO	792	370	47%	\$ 23,132.00	703	284	40%	\$ 18,520.00	701	279	40%	\$ 21,720.00
Paradise AOR	173	101	58%	\$ 9,412.00	135	82	61%	\$ 7,906.00	126	58	46%	\$ 5,231.68
Pasadena-Foothills AOR	2,064	736	36%	\$ 55,171.00	1,767	520	29%	\$ 39,351.00	1,765	323	18%	\$ 37,162.00
Paso Robles AOR	373	197	53%	\$ 17,628.22	329	165	50%	\$ 15,702.58	336	152	45%	\$ 13,706.80
Pismo Coast AOR	640	249	39%	\$ 15,605.00	546	217	40%	\$ 11,995.00	555	139	25%	\$ 14,107.00
Placer County AOR	2,508	1,079	43%	\$ 62,094.99	2,262	754	33%	\$ 40,711.00	2,165	515	24%	\$ 27,831.32
Plumas AOR	192	98	51%	\$ 13,183.00	159	69	43%	\$ 7,151.15	160	48	30%	\$ 4,715.32
Rancho Southeast AOR	2,529	620	25%	\$ 54,966.46	1,986	413	21%	\$ 33,043.00	2,060	339	16%	\$ 26,564.76
Realtors Commerical Allianc	46	3	7%	\$ 1,496.00	47	2	4%	\$ 996.00	51	15	29%	\$ 1,356.36
Ridgecrest Area AOR	95	40	42%	\$ 3,984.00	73	29	40%	\$ 2,517.00	73	14	19%	\$ 1,853.85
Rim O The World AOR	325	150	46%	\$ 11,695.00	267	117	44%	\$ 9,499.00	249	74	30%	\$ 5,611.00
Sacramento AOR	6,945	2,117	30%	\$ 144,274.53	5,600	1,590	28%	\$ 115,028.83	5,915	1,567	26%	\$ 111,170.78
San Benito County AOR	251	116	46%	\$ 7,628.00	192	72	38%	\$ 4,712.00	198	74	37%	\$ 7,051.00
San Diego AOR	11,002	1,144	10%	\$ 48,045.62	9,521	620	7%	\$ 176,954.96	10,510	307	3%	\$ 71,462.56
San Diego County Comm A	68	3	4%	\$ 123.00	49	17	35%	\$ 981.00	48	14	29%	\$ 686.00
San Francisco AOR	4,418	480	11%	\$ 100,584.92	3,797	431	11%	\$ 89,931.00	3,908	327	8%	\$ 66,221.37
San Luis Obispo AOR	362	182	50%	\$ 15,567.78	351	161	46%	\$ 15,216.00	347	150	43%	\$ 12,528.24
San Mateo County AOR	3,348	1,511	45%	\$ 190,348.00	2,642	917	35%	\$ 143,163.00	2,732	629	23%	\$ 97,976.30
Santa Barbara AOR	1,233	250	20%	\$ 43,090.00	1,093	233	21%	\$ 44,763.00	1,089	226	21%	\$ 35,571.00
Santa Clara County AOR	8,550	1,294	15%	\$ 261,229.98	5,793	898	16%	\$ 178,627.00	6,113	478	8%	\$ 100,204.89
Santa Cruz AOR	1,544	729	47%	\$ 49,885.33	1,224	581	47%	\$ 39,528.00	1,234	352	29%	\$ 26,423.61
Santa Maria AOR	496	101	20%	\$ 6,149.00	427	110	26%	\$ 6,536.00	443	107	24%	\$ 7,357.00
Santa Ynez Valley AOR	164	86	52%	\$ 5,398.00	141	53	38%	\$ 3,343.00	136	53	39%	\$ 3,318.00
Scenic Coast AOR	311	144	46%	\$ 11,014.00	262	97	37%	\$ 7,564.00	265	112	42%	\$ 8,202.00
Shasta AOR	996	410	41%	\$ 25,185.00	778	302	39%	\$ 18,801.00	773	239	31%	\$ 14,725.00
Silicon Valley AOR	4,176	996	24%	\$ 147,501.11	3,810	1,104	29%	\$ 147,807.00	3,906	892	23%	\$ 116,869.57

Association Name	2007				2008				August, 2009			
	Total Current Active Members (R, DR, RA)	Total Contributor		Total Contributor Amount	Total Members (R, DR, RA)	Total Contributor		Total Contributor Amount	Total Members (R, DR, RA)	Total Contributor		Total Contributor Amount
		Count (Includes Staff)	Percent Total Contributor to Membership			Count (Includes Staff)	Percent Total Contributor to Membership			Count (Includes Staff)	Percent Total Contributor to Membership	
Simi Valley Moorpark AOR	789	23	3%	\$ 2,822.00	565	27	5%	\$ 3,394.00	582	23	4%	\$ 3,295.48
Siskiyou AOR	172	79	46%	\$ 6,124.00	149	49	33%	\$ 4,679.66	146	39	27%	\$ 3,010.40
Solano AOR	682	280	41%	\$ 27,044.85	598	162	27%	\$ 17,988.00	565	165	29%	\$ 17,019.55
South Bay AOR	4,127	1,217	29%	\$ 64,765.00	3,434	1,297	38%	\$ 71,571.00	3,627	932	26%	\$ 54,942.16
South Tahoe AOR	326	155	48%	\$ 8,434.00	302	113	37%	\$ 6,057.00	294	88	30%	\$ 4,979.00
Southeast Kern BOR	40	10	25%	\$ 786.00	18	6	33%	\$ 294.00	16	2	13%	\$ 98.00
Southland Regional AOR	12,433	4,941	40%	\$ 269,629.92	9,455	3,462	37%	\$ 191,117.00	9,912	2,994	30%	\$ 166,653.32
Southwest Los Angeles AOR	411	113	27%	\$ 6,671.00	242	70	29%	\$ 5,157.00	286	56	20%	\$ 3,326.00
Southwest Riverside County	3,557	711	20%	\$ 43,504.90	3,107	461	15%	\$ 28,591.00	3,313	510	15%	\$ 31,600.50
Sutter-Yuba AOR	541	266	49%	\$ 19,150.50	473	248	52%	\$ 15,023.00	484	214	44%	\$ 17,159.00
Tahoe Sierra BOR	692	269	39%	\$ 19,673.00	570	236	41%	\$ 14,829.00	561	187	33%	\$ 11,735.00
Tehachapi Area AOR	165	89	54%	\$ 6,433.00	131	69	53%	\$ 5,256.00	127	46	36%	\$ 3,645.00
Tehama County AOR	182	23	13%	\$ 5,143.99	139	60	43%	\$ 7,042.66	139	33	24%	\$ 3,107.00
The Inland Gateway	1,728	243	14%	\$ 32,027.00	1,679	112	7%	\$ 14,163.00	1,759	266	15%	\$ 24,795.99
Tri-Counties AOR	2,563	1,404	55%	\$ 75,683.96	2,162	812	38%	\$ 45,437.25	2,272	561	25%	\$ 34,699.69
Trinity County AOR	55	4	7%	\$ 196.00	49	0	0%	\$ -	46	1	2%	\$ 246.00
Tulare County AOR	863	356	41%	\$ 53,322.67	803	160	20%	\$ 24,042.07	783	133	17%	\$ 16,621.00
Tuolumne County AOR	277	117	42%	\$ 8,495.00	233	90	39%	\$ 6,786.50	232	91	39%	\$ 7,402.00
Ventura County Coastal AO	2,048	412	20%	\$ 59,863.00	1,872	219	12%	\$ 34,135.00	1,811	219	12%	\$ 33,545.00
Victor Valley AOR	1,583	276	17%	\$ 23,725.38	1,298	290	22%	\$ 25,985.00	1,313	196	15%	\$ 16,686.50
Watsonville AOR	227	117	52%	\$ 9,043.00	187	65	35%	\$ 5,114.00	190	65	34%	\$ 5,282.00
West Contra Costa AOR	818	230	28%	\$ 16,139.00	680	164	24%	\$ 10,898.17	614	109	18%	\$ 11,229.75
West San Gabriel Valley AC	1,859	538	29%	\$ 31,137.38	1,835	404	22%	\$ 23,374.00	1,984	275	14%	\$ 17,261.00
Yolo County BOR	319	134	42%	\$ 8,144.00	292	174	60%	\$ 10,703.00	308	110	36%	\$ 7,454.00
Yosemite Gateway AOR	200	120	60%	\$ 13,509.00	167	89	53%	\$ 8,840.00	169	85	50%	\$ 8,813.14
TOTALS:	195,494	57,003	29%	\$ 4,451,353.41	163,284	40,071	25%	\$ 3,237,754.23	167,258	31,980	19%	\$ 2,535,415.45

2009 June Meeting Notes

Notes for the June 2009, Political Affairs Meeting Notes held in Sacramento:

Chair John Cribb called the meeting to order at 9:50 a.m. and he reported that we collected \$2.3 million to RAF. The overall percentage is 18%, but that we have six months to reach our 24% participation goal and to raise \$3.2 million!

Alex Creel did a presentation on "REALTORS® Action Fund: Return on Investment." It was well received and it was placed on the website at <http://www.car.org/governmentalaffairs/raf/RAFPowerPoints/>

CREPAC Trustees and IMPAC Trustees gave an update on their activities. All is well with both groups!

RPAC/NAR Update: Dorothy Jackson reported that we had met and exceeded our Fair Share goal for RPAC and we were the first region to be 100%. Dorothy Jackson thanked the group for making this possible and to keep up the great work!

Vice Chair Wendy Furth reported that the new RAF Contribution Management Services will be provided to C.A.R. by the NAR RPAC Convio and Aristotle 360 system. The new contribution management system will provide C.A.R.'s REALTOR® Action Fund with the ability to tailor fundraising campaigns more effectively.

Chair John Cribb facilitated a discussion on the Issues Briefing Paper: Study the Adoption of a New Fundraising Method with Options. After much discussion, the following motion was made:

It was moved, seconded and CARRIED that C.A.R. explore the feasibility both legally and politically of alternate methods to collecting political investments.

There being no further business, the meeting was adjourned at 11:14 a.m.

2010: Government Threats to REALTORS®

Please join Alex Creel,
C.A.R.'s Sr. Vice President of
Governmental Affairs and Chief Lobbyist,



for a presentation outlining the legislative threats
facing REALTORS® and their industry.

Find out how REALTORS® can help to prevent
these threats from becoming a reality.

When: October 7
9 a.m. to 10 a.m.
Where: Room B
of the Convention Center

C.A.R. Dues Billing Statement

As directed by the Board of Directors in June 2006, the C.A.R. dues billing statement has been updated to reflect this update. If your Association has not updated it's dues billing statement to reflect this update, please see below for examples of how C.A.R. has done this and other Associations that are currently using Rapatonni.

To review the statement, please click on the [Sample C.A.R. Dues Billing Statement](#). Additionally, we have added some additional information about the included cost breakdowns. Click on the [Clarification of the C.A.R. Dues Billing Statement](#). For those who are not using the C.A.R. Dues Billing statement, here is a copy of the the new [2010 Membership Statement Verbiage](#) in word format. This verbiage is required with all outside statements.



CALIFORNIA
ASSOCIATION
OF REALTORS®

MEMBERSHIP STATEMENT 2009

Member XXXMember NameXXX
Member No. XXXMember No.XXX
Local Association XXXLocal AssociationXXX

MEMBERSHIP DUES

2009 Current Dues

LOCAL ASSOCIATION ALLOCATION xLDAmTx
STATE ALLOCATION xSDuesx
NATIONAL ALLOCATION xNDuesx

MEMBERSHIP DUES SUBTOTAL

REALTOR® ACTION FUND xDSubx
C.A.R. HOUSING AFFORDABILITY FUND xRAF1x OR xRAF2x
DESIGNATED REALTOR® NONMEMBER ASSESSMENT xCar Fx

COUNT xNMQtyx
LOCAL xLNMAx
STATE xSNMAx
NATIONAL xNNMAx

TOTAL AMOUNT

xAmt1x OR xAmt2x

Payment is due on or before January 1, 2009.
Late penalties may apply. Contact your Local Association.

Thank you for your membership renewal. We look forward to our continued relationship and meeting your professional needs.
VISIT US AT OUR WEBSITES: www.car.org www.ca.realtor.com
www.sucasa.net www.rebs.com www.winforms.com

Dues payments & assessments (Local Association, C.A.R. and N.A.R.) and contributions to "Realtor® Action Fund" (Political Action Committees) are not tax deductible as charitable contributions at the Federal level.

Contributions to the C.A.R. Housing Affordability Fund are charitable and tax deductible under both Federal and State.

Payments, excluding the portion of dues used for lobbying activities and Realtor® Action Fund, may be deductible as ordinary and necessary business expenses.

Please consult your tax professional.

2009 ESTIMATED PORTION OF YOUR DUES USED FOR LOBBYING THAT ARE NON-DEDUCTIBLE:

N.A.R.	22.00 %	\$18.00
C.A.R.	21.20 %	\$28.62

Total Non-Deductible Dues Portion \$46.62

I agree that all arbitrations pursuant to the California Code of Ethics and Arbitration Manual shall be governed by Section 50 (b) of the Manual (available on www.car.org).

Contact Us

XCalifornia Association of REALTORS®X



CALIFORNIA
ASSOCIATION
OF REALTORS®

Member Name
Member #
Local Association XXXMember NameXXX
XXXMember IDXXX

RETAIN THIS PORTION FOR YOUR RECORDS.
RETURN THIS PORTION IN ENCLOSED ENVELOPE.

Cut out Along Perforation and Keep in Wallet For Reference



CALIFORNIA
ASSOCIATION
OF REALTORS®

California Association of REALTORS®
Affiliate Office
525 S Virgil Ave
Los Angeles, CA 90020-1403

2009 Membership

Member No. XXXID#XXX
Member Type: XXXMember TypeXXX
Membership Dues **XXXDues Sub TotalXXX**
Realtor® Action Fund **XRAF Amt 1X OR XRAF Amt 2X**
C.A.R. Housing Affordability Fund **\$10.00**
Total Amount **XDues Amt 1X OR XDues Amt 2X**

Total Amount Paid

XXXNameXXX
XXXCompanyXXX
XXXAddressXXX
XXXCity, State ZipXXX

Mail your payment with this stub to the address on the reverse side.

Make check payable to:

XCalifornia Association of REALTORS®X



REALTOR® ACTION FUND: Explanation and Legal Notice

REALTORS® and REALTOR-ASSOCIATES® may participate in the REALTOR® Action Fund by including a voluntary donation on the same check as your dues payment. One hundred and ninety-seven dollars (\$197) is the suggested voluntary contribution. However, donations are not limited to the suggested amount. No contributor will be favored or disfavored by reason of the amount of his/her contribution or his/her decision not to contribute. Failure to contribute will not affect an individual's membership status in C.A.R.

POLITICAL CONTRIBUTIONS (including REALTOR® ACTION FUND contributions) are not deductible as charitable contributions for income tax purposes.

Your REALTOR® ACTION FUND donation will be allocated among three political action committees connected with the CALIFORNIA ASSOCIATION OF REALTORS®. These are:

CREPAC/BORPAC: Supports candidates for public office at the state and local levels

CREPAC/Federal: Supports candidates for the U.S. Senate and House of Representatives

CREIEC: Makes independent expenditures in support of or opposition to candidates at the state and local levels.

IMPAC supports local and state ballot measures and other issues that impact real property in California. State IMPAC and local IMPAC are funded by your dues dollars.

Your contribution will be allocated among C.A.R.'s political action committees according to a formula approved by the C.A.R. Board of Directors. The general allocation formula for 2009 REALTOR® ACTION FUND contributions calls for a total of 75% to CREPAC/BORPAC (40% of which is allocated for local races), 10% to CREPAC/Federal, 15% to CREIEC. The allocation formula is subject to change including redesignating a portion to IMPAC.

If you are a major donor and need specific information regarding your contributions, please contact the CALIFORNIA ASSOCIATION OF REALTORS® Controller's Office at (213) 739-8252. Contributions in excess of the contribution limits will be reallocated to another PAC connected with the CALIFORNIA ASSOCIATION OF REALTORS® or refunded to the contributor. Under the Federal Election Campaign Act, an individual may contribute up to \$5,000 in a calendar year to CREPAC/Federal.

CORPORATE CONTRIBUTIONS are currently legal and acceptable under California law. Corporate contributions cannot be used in federal elections and will be deposited in CREPAC/BORPAC, and/or CREIEC. A corporate contribution includes any contribution drawn from a corporate account. Therefore, corporate contributions will be allocated 85% to CREPAC/BORPAC and 15% to CREIEC.

PERSONAL CONTRIBUTIONS may be used for both state and federal elections and therefore may be deposited in CREPAC/Federal in addition to all other C.A.R. political action committees. Personal contributions are expected to be allocated 75% to CREPAC/BORPAC, 10% to CREPAC/Federal, and 15% to CREIEC.

C.A.R. HOUSING AFFORDABILITY FUND:

REALTORS® and REALTOR-ASSOCIATES® may make a voluntary tax-deductible, charitable contribution to the C.A.R. Housing Affordability Fund (HAF) on the same check as your dues payment. The HAF is a charitable nonprofit organization whose purpose is to address the statewide housing crisis. It receives contributions from REALTORS® and other individuals as well as businesses and other organizations, and distributes funds through Local Associations of REALTORS® toward programs that increase homeownership and the supply of housing across the state.

HAF is exempt under Section 501(c)(3) of the IRS Code. Contributions to HAF from both individuals and businesses are charitable and tax-deductible to the extent allowed under both Federal and State law.

Individual contributions are designated by 'Keys to California Pins': Bronze (\$100), Silver (\$500), and Gold (\$1,000) with an option to renew annually for \$300. For information about HAF, including major non-cash gifts or corporate sponsorships, visit www.carhaf.org or contact the HAF at 213-739-8200.

YOUR SUBSCRIPTION TO CALIFORNIA REAL ESTATE MAGAZINE IS PAID FOR WITH YOUR DUES AT A RATE OF \$6.00 AND IS NON-DEDUCTIBLE THEREFROM.

Important Phone Numbers:

CALIFORNIA ASSOCIATION OF REALTORS®:	213.739.8200
Membership:	213.739.8265
Legal Hotline:	213.739.8282
WINForms®:	213.739.8227

Important Web Sites:

C.A.R. Web Site:	www.car.org
WINForms® Web Site:	www.winforms.com

IN ORDER FOR US TO SERVE YOU BETTER PLEASE PROVIDE US WITH YOUR:

E-MAIL ADDRESS: _____

PERSONAL WEB PAGE: <http://> _____

SAMPLE 2009 DUES BILLING STATEMENT

The blackout areas are place holders for your member's information

MEMBERSHIP STATEMENT

Member [blacked out]
 Member No. [blacked out]
 Local Association [blacked out]

Dues payments & assessments (Local Association, C.A.R. and N.A.R.) and contributions to "REALTOR® Action Fund" (Political Action Committees) are not tax deductible as charitable contributions at the Federal level.

Contributions to the C.A.R. Housing Affordability Fund are charitable and tax deductible under both Federal and State.

Payments, excluding the portion of dues used for lobbying activities and REALTOR® Action Fund, may be deductible as ordinary and necessary business expenses.

Please consult your tax professional.

MEMBERSHIP DUES

Current Dues		
LOCAL ASSOCIATION ALLOCATION	Local AOR Sample Dues	\$125
STATE ALLOCATION		\$135
NATIONAL ALLOCATION		\$84

MEMBERSHIP DUES SUBTOTAL	\$344
REALTOR® ACTION FUND	\$197 OR \$49
C.A.R. HOUSING AFFORDABILITY FUND	\$10
DESIGNATED REALTOR® NONMEMBER ASSESSMENT	
COUNT	0
LOCAL	\$0
STATE	\$0
NATIONAL	\$0

TOTAL AMOUNT **\$551 OR \$403**

Payment is due on or before January 1, 2007. Late penalties may apply. Contact your Local Association.

Thank you for your membership renewal. We look forward to our continued relationship and meeting your professional needs. VISIT US AT OUR WEBSITES: www.car.org www.ca.realtor.com www.sucasa.net www.rebs.com www.winforms.com

Minimum dues members are allowed to pay.

\$197 OR \$49 are voluntary political contributions to the REALTOR® Action Fund – used for political activities at the local, state and federal levels. Members may contribute to either level. However, we encourage, a minimum, payment of \$49 to help fight for or against legislation pertaining to the real estate industry including tax revisions, private property rights and transactional issues.

2007 ESTIMATED PORTION OF YOUR DUES USED FOR LOBBYING THAT ARE NON-DEDUCTIBLE:

N.A.R.	23 %	\$15.00
C.A.R.	22 %	\$25.30

Total Non-Deductible Dues Portion [blacked out]

I agree that all arbitrations pursuant to the California Code of Ethics and Arbitration Manual shall be governed by Section 50 (b) of the Manual (available on www.car.org).

Contact Us

Your Association Name and Phone Number

Member Name [blacked out]
 Member # [blacked out]
 Local Association [blacked out]

This spot is reserved to update the current years estimated portion of your dues used for lobbying that are non-deductible. The amount changes every year

Your Association Name & Address

[blacked out]

Member No.	[blacked out]
Member Type:	REALTOR®
Membership Dues	\$344
Realtor® Action Fund	\$197 OR \$49
C.A.R. Housing Affordability Fund	\$10
Total Amount	\$551 OR \$403
Total Amount Paid	[blacked out]

These totals include the mandatory dues portion, as well as the voluntary REALTOR® Action Fund contribution and the Housing Affordability Fund charitable donation. Members may choose one of these suggested amounts.

Your Association Name

2010 Membership Statement Verbiage

Note: If Local Associations are not including the C.A.R. Housing Affordability Fund (\$10) as a line item on their dues billing statements, the HAF verbiage detailed below is not required.

2010 Membership Statement Verbiage

REALTOR® Action Fund: Explanation and Legal Notice

REALTORS® and REALTOR Associates® may participate in REALTOR® Action Fund by including a voluntary donation on the same check as your dues payment. One hundred and ninety-seven dollars (\$197) is the suggested voluntary contribution. However, donations are not limited to the suggested amount. No contributor will be favored or disfavored by reason of the amount of his/her contribution or his/her decision not to contribute. Failure to contribute will not affect an individual's membership status in C.A.R.

POLITICAL CONTRIBUTIONS (including REALTOR® Action Fund contributions) are not deductible as charitable contributions for income tax purposes.

Your REALTOR® Action Fund donation will be allocated among three political action committees connected with the CALIFORNIA ASSOCIATION OF REALTORS®. These are:

CREPAC/BORPAC: Supports candidates for public office at the state and local levels

CREPAC/Federal: Supports candidates for the U.S. Senate and House of Representatives

CREIEC: Makes independent expenditures in support of or opposition to candidates at the state and local levels.

IMPAC supports local and state ballot measures and other issues that impact real property in California. State IMPAC and local IMPAC are funded by your dues dollars.

Your contribution will be allocated among C.A.R.'s political action committees according to a formula approved by the C.A.R. Board of Directors as explained below, depending on whether it is a personal or a corporate contribution. The allocation formula is subject to change including redesignating a portion to IMPAC.”

If you are a major donor and need specific information regarding your contributions, please contact the CALIFORNIA ASSOCIATION OF REALTORS®, Controller's Office at (213) 739-8252. Contributions in excess of the contribution limits will be reallocated to another PAC connected with the CALIFORNIA ASSOCIATION OF REALTORS® or refunded to the contributor. Under the Federal Election Campaign Act, an individual may contribute up to \$5,000 in a calendar year to CREPAC/Federal.

CORPORATE CONTRIBUTIONS are currently legal and acceptable under California law. Corporate contributions cannot be used in federal elections and will be deposited in CREPAC/BORPAC, and/or CREIEC. A corporate contribution includes any contribution drawn from a corporate account. Therefore, up to the first \$98, corporate contributions are expected to be allocated 80% to CREPAC/BORPAC (40% of which is allocated for local races) and 20% to CREIEC. Any additional amount will be allocated 100% to CREIEC.”

PERSONAL CONTRIBUTIONS may be used for both state and federal elections and therefore may be deposited in CREPAC/Federal in addition to all other C.A.R. political action committees. Up to the first \$98, personal contributions are expected to be allocated 75% to CREPAC/BORPAC (40% of which is allocated for local races) and 25% to CREIEC. Any additional amount will be allocated to CREPAC/Federal (up to the maximum amount allowed).”

REALTORS® and REALTOR Associates® may make a voluntary, tax-deductible, charitable contribution to the C.A.R. Housing Affordability Fund (HAF) on the same check as your dues payment. The HAF is a charitable nonprofit organization, whose purpose is to address the statewide housing crisis directly. It receives contributions from REALTORS® and other

individuals as well as businesses and other organizations, and distributes funds through Local Associations of REALTORS® toward programs that increase homeownership and the supply of housing across the state.

HAF is exempt under Section 501(c)(3) of the IRS Code. Contributions as an individual/business are tax-deductible to the extent provided by law.

Individual contributions are designated by 'Keys to California' Pins: Bronze (\$100), Silver (\$500), and Gold (\$1,000 with an option to renew annually for \$300), and Founder's Circle (\$1,500) with an option to renew annually for \$500. For information about HAF, including major non-cash gifts or corporate sponsorships, visit www.carhaf.org or contact the HAF at 213-739-8352.

Dues payments & assessments (Local Association, C.A.R. and N.A.R) and contributions to "REALTOR® Action Fund" (Political Action Committees) are not tax deductible as charitable contributions at the Federal level.

Contributions to the C.A.R. Housing Affordability Fund are charitable and tax deductible under both Federal and State.

Payments, excluding the portion of dues used for lobbying activities and REALTOR® Action Fund, may be deductible as ordinary and necessary business expenses. Please consult your tax professional.

2010 ESTIMATED PORTION OF YOUR DUES USED FOR LOBBYING THAT ARE NON-DEDUCTIBLE:

N.A.R. 33.00%	\$26.00
C.A.R. 22.10%	\$29.84

Total Non-Deductible Dues Portion \$55.84

ARBITRATION:

I agree that all arbitrations pursuant to the California Code of Ethics and Arbitration Manual shall be governed by Section 50 (b) of the Manual (available on www.car.org).

Additionally, for C.A.R. to maintain its periodicals mailing permit, your dues billing statement must include the following wording:

YOUR SUBSCRIPTION TO CALIFORNIA REAL ESTATE MAGAZINE IS PAID FOR WITH YOUR DUES AT A RATE OF \$6.00 AND IS NON-DEDUCTIBLE THEREFROM



CALIFORNIA
ASSOCIATION
OF REALTORS®

980 Ninth Street, Suite 1430
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Leading the Way... in Government Affairs™

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“REALTORS® are California’s true small business leaders, supporting the economy and helping families achieve the American Dream of homeownership. Our industry – and every one of us – is under attack. Please invest \$49 in the REALTOR® Action Fund so that we, as part of C.A.R.’s Government Affairs Team, can protect your business and our future.”



JAMES LIPTAK, C.A.R. PRESIDENT

**Invest \$49 in the REALTOR® Action Fund to preserve
C.A.R.’s ability to fight for you!**



C.A.R.’s Government Affairs Team
You fight for your clients. We fight for you!

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**Hey REALTORS®:
State Government
Tried to Take Your
Money and Hurt
Your Business**



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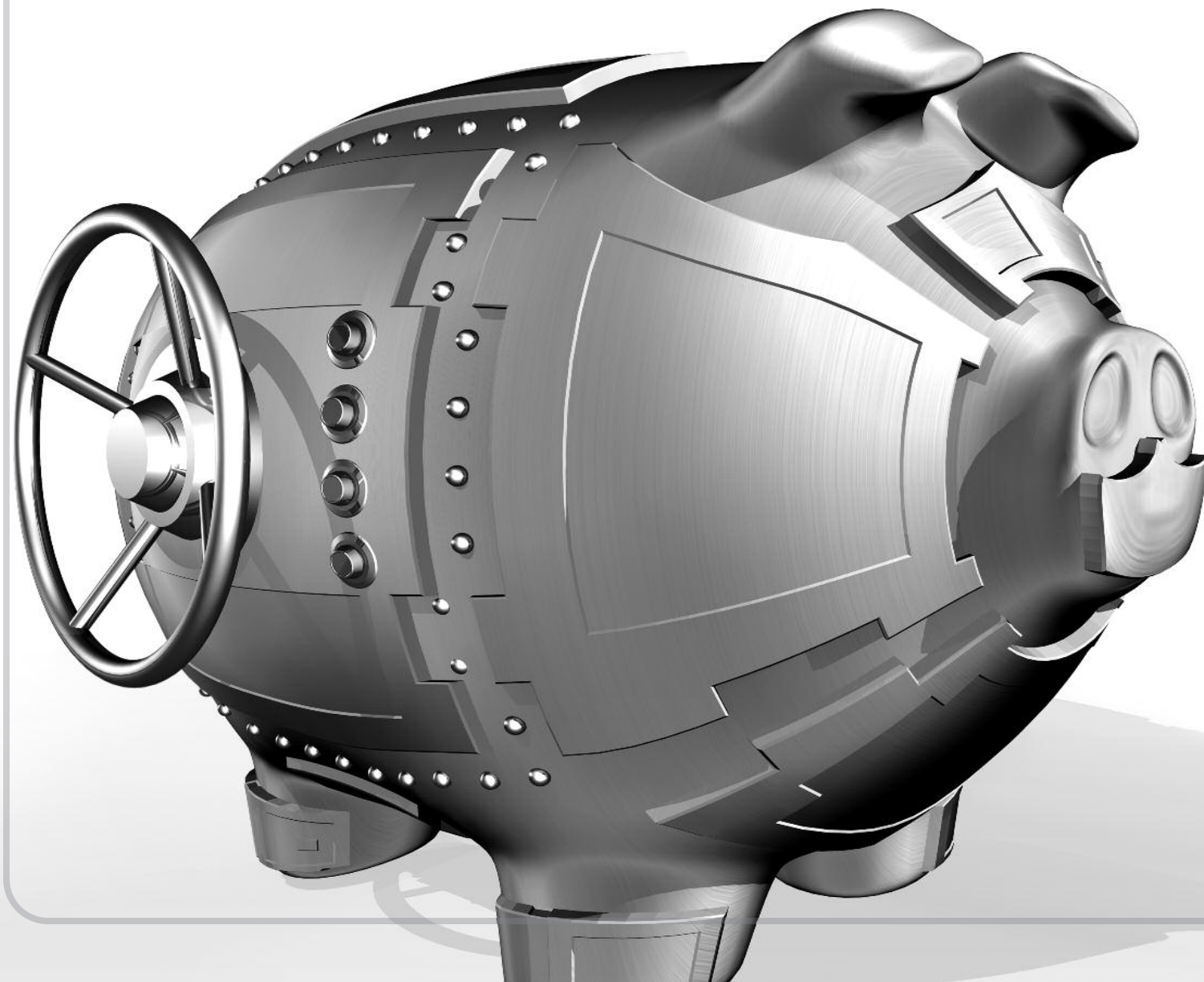
**C.A.R. Saved Access to Property
Profiles and Stopped a Three
Percent Withholding Requirement**



C.A.R. Protects Your Money and Your Business

Every year, **C.A.R.'s Government Affairs Team** monitors thousands of bills and proposed laws that affect REALTORS® livelihood. Working with REALTOR® volunteers and professional advocates, the team fights to protect your ability to serve clients and sell real estate.

The REALTOR® Action Fund protects you from falling victim to politics. The Fund is bipartisan and supports pro-real estate Democrats, Republicans and Independents.



Here's How...

In Just the Last 60 Days, REALTORS® Faced Two Attacks that Threatened Your Business

THE THREATS

- Title insurance companies stopped providing property profiles in reaction to a letter issued by the Department of Insurance.
- To balance the state budget, politicians proposed a three percent independent contractor withholding requirement that would have forced you to make no-interest loans to the state.

THE SOLUTION

C.A.R. representatives, working with the Department of Insurance, restored access to property profiles. And thousands of REALTOR® volunteers fought back and won, defeating the three percent withholding requirement.

Invest \$49 in the REALTOR® Action Fund to preserve C.A.R.'s ability to fight for you!

The fight is not over and other fights are coming our way.

Use the attached envelope or

<https://investinrpc.realtoractioncenter.com/03/rafpropprofiles>



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